

## FOR IMMEDIATE RELEASE

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## THE JUNIOR LEAGUE OF PHOENIX ANNOUNCES SECOND ANNUAL WHITE PARTY

(Scottsdale, January 15, 2015)—Following the success of last year's event, The Junior League of Phoenix announces its second annual White Party to be held at SkySong in Scottsdale on Saturday, April 11. Guests are asked to dress in white cocktail attire. Attendees will enjoy an evening of dancing, cocktails and food samples from local restaurants. Ending the evening, each guest will leave with a special gift.

"Last year's White Party was a great success. This year, we hope to top it with highlights featuring the best DJ in town, bites from the hottest local restaurants, and high-end silent auction items," Shannon Larson, Special Events chair, said. "We are really excited to make this year more grandiose than the last, so come dressed to impress and be a part of the can't miss event of 2015!"

Proceeds from the White Party will benefit the League's community programs and leadership development training events.

- WHEN: Saturday, April 11, 2015 from 6-9 PM
- WHERE: SkySong 1475 North Scottsdale Road Scottsdale, AZ 85257
- **ADMISSION:** Early bird ticket prices begin at \$40 each. Prices increase to \$45 in February and \$50 in March until the event. Tickets will only be sold at the door if availability remains. Tickets can be purchased at <u>www.jlp.org</u>. Each ticket is valid for one entry to the party, including food samples and cocktails.

## About The Junior League of Phoenix

The Junior League of Phoenix, Inc. is an organization of almost 1,000 women committed to promoting voluntarism, developing the potential of women, and improving the Valley of the Sun through the effective action and leadership of trained volunteers. Celebrating its 80<sup>th</sup> anniversary this year, JLP has invested millions in the community and contributes over 75,000 volunteer hours annually. Current league programs are structured around the JLP's focus area of "Building a Healthy Arizona."

For more information about The Junior League of Phoenix, please visit <u>www.jlp.org</u> or call The Junior League of Phoenix Headquarters at (602) 234-3388.