

Annual Report

2017-2018



JUNIOR LEAGUE OF PHOENIX

Founded in 1935

84 years

MISSION

Our Mission: The Junior League of Phoenix is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

FOCUS AREA

All people in Phoenix should have access to healthy food and to the information that can help them improve their families' health. The Junior League of Phoenix is Building a Healthy Arizona with programs addressing: (1) food insecurity/food access; and (2) nutrition and obesity.

MEMBERS

1,008

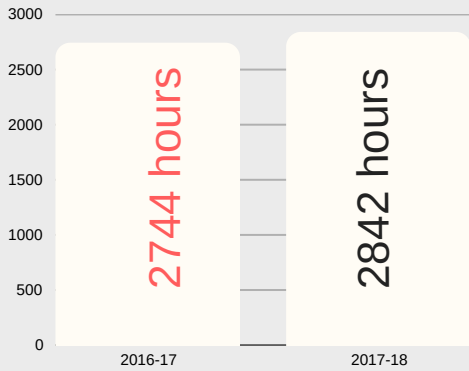
TRAINING

2017-18	
Sustainer	531
Active	329
Provisional	148



26 New Chairs/Vice-Chairs trained to take on new leadership responsibilities
 60 Members attended JLP 360 Leadership Training
 75+"in-home" trainings were hosted by members and community leaders

COMMUNITY IMPACT



2017-18 HIGHLIGHTS

Little Black Dress Initiative - Launched in October 2017, participating JLP members wore the same little black dress for five consecutive days to illustrate the effects poverty can have on a woman's access to resources, confidence, and professional opportunities. JLP members raised more than \$23,000 for our community programs and mission.

Healthfest - In its second year, Healthfest provided 181 screenings to over 100 children and adults in attendance.

Rummage - Provided over 40 free mammograms to attendees while celebrating the 81st year of this spectacular event.

Member retention - 81% of our active members paid dues for 2018-2019 league year and 96% of our graduating provisional class are moving into their 1st active JLP year.

COMMUNITY PROGRAMS



Signature Programs

Kids in the Kitchen - 400 children & adults impacted through 9 events with 50 JLP volunteers

R.O.C.K.E.T.S - JLP volunteers gave 250 hours through the Children's Museum events and booths. 41 teachers served at Teacher Launch to bring science into their classrooms

Healthfest - 20 blood donations, 15 ultrasounds, 36 child & 75 adult dental screenings, 23 vaccinations, 26 MIHS screenings, 6 pulmonary rehab screenings

New Community Partner Programs

United Way's Ending Hunger in the Classroom - with \$10,000 per year in funding, 9 schools will be served and 4,725 students will receive breakfast in the classroom

Halle Heart Children's Museum: Kids Cook with Heart - 10 classes, 91 students served by 70 JLP volunteers

FINANCE

DEVELOPMENT



\$18,000+



\$23,256.50



\$125,000

\$38,000



OUR DONORS

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