Our Mission

Junior League of Phoenix is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

Our Focus Area

Junior League of Phoenix is Fighting Hunger in the Greater Phoenix Community. JLP, along with a coalition of community partners, is working towards a food secure community through access, empowerment and education.

Business Partner Opportunities

2021 - 2022
Who We Are

Junior League of Phoenix is an organization of more than 1,000 women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

Marital Status:
- Married 54%
- Single, never married 27%
- Other 19%

Highly Educated:
- Attended College 99%
- Assoc/Bach degree 48%
- Post Grad degree 47%

Household Income / Investments:
- HHI $50,000+ 82%
- HHI $100,000+ 57%
- HHI $200,000+ 24%

Age Profile
- 18 - 29: 17.2%
- 30 - 39: 42.4%
- 40 - 49: 15.4%
- 50 - 59: 9%
- 60+: 15.9%
- 60+: 15.9%

Employment Status
- Full-Time: 69.7%
- Retired: 11.1%
- Part-Time: 4%
- Self-Employed: 9.1%
- Student/Unemployed: 2%

Sphere of Influence
- Facebook
- Instagram
- Twitter
- Public Email List
At the heart of Junior League of Phoenix’s mission is improving our community. For more than 85 years, our uniquely trained volunteers have continued to positively impact the people in need in our local community.

Our Focus Area is Fighting Hunger in the Greater Phoenix Community.

What We Do

Our Community Programs:

**Kids in the Kitchen**

Kids in the Kitchen is Junior League of Phoenix’s signature program helping to empower youth to adopt healthy habits and reverse the growth of childhood obesity in Maricopa County.

**R.O.C.K.E.T.S**

Raising Our Children’s Knowledge by Educating Through Science (R.O.C.K.E.T.S) is a theme-based program that promotes early childhood development of science skills.

**JLP partners with the City of Phoenix on two events that combines food and health demos, wellness events, and medical services, including child immunizations, wellness checks, dental cleanings, ultrasounds, mammograms and more.**

**JLP is partnering with The Society of St. Vincent de Paul on a program focused on families who have 3 primary challenges: low/no access to healthy food, a family history or new diagnosis of diabetes/prediabetes, and low/no knowledge of sustainable wellness practices.**

**JLP is partnering with Harvest Compassion Center to help open and maintain a 4th center location. JLP funds will provide new HCC equipment & supplies for the Kids Corner, as well as food to sustain the center.**
"When Junior League of Phoenix gets behind an idea, Phoenix changes for the better."

Sandra Day O'Connor, JLP President, 1966-1967
Why Partner With Us?

Junior League of Phoenix is a dedicated and hard-working community of women. We are passionate about developing long-term initiatives and programs that meet the ever-changing needs of our community.

Our passion for voluntarism is featured through a strong commitment to focused and high quality training that provides volunteers with irreplaceable knowledge and expertise. This helps within our own nonprofit community programs and is invaluable to the many nonprofits that JLP members go on to engage with as volunteer leaders.

"Junior League of Phoenix is the foremost community leader in Greater Phoenix. The League’s long-term commitment supports the most critical areas of need. Most major community projects for the past three decades have been researched, initiated, funded, and created by Junior League of Phoenix. What an awesome group of women!"

- Betsey Bayless, Director of AZ Department of Administration and Arizona Secretary of State (1997 - 2002); Sustainer member, Junior League of Phoenix

To learn more, visit www.jlp.org
Become a Business Partner of

JUNIOR LEAGUE OF PHOENIX

We invite your company to become a year-round partner of one of the oldest nonprofits designed to build, strengthen, and care for the Valley, the community we all call home.

Through a unique curriculum, JLP members learn how to not only manage & train volunteers, but also how to collaborate with community nonprofits to maximize a volunteer's impact. The ripple effect of this training helps a greater number of vulnerable and underserved people in our community to achieve independence, success, and sustainability.

As a business partner, you and your employees will have access to our work all year long. You will receive premier recognition, access to thousands of members and supporters, and benefits that include the opportunity to share your own company's community impact. Please see the attached information with partner levels and opportunities.

A year long partnership helps

Fund the League & Care for the Community
in a spectacular and meaningful way.
# JUNIOR LEAGUE OF PHOENIX

## Business Partner Program

### 2021-2022

To help Fund the League & Care for the Community

<table>
<thead>
<tr>
<th>Opportunities Include:</th>
<th>Visionary $10,000+</th>
<th>Leader $5,000+</th>
<th>Champion $2,500+</th>
<th>Supporter $1,000+</th>
<th>Advocate $500+</th>
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<tbody>
<tr>
<td>Promoting your organization at a JLP event</td>
<td></td>
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<tr>
<td>Paragraph on your corporate community impact on <a href="http://www.jlp.org">www.jlp.org</a></td>
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<td>Distributing company collateral at a General Membership Meeting or Event</td>
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<td>Name or Logo in presentation at General Membership Meetings</td>
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<tr>
<td>JLP Member(s) to speak to your company about the value of volunteerism</td>
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<tr>
<td>Table at a signature event and/or event tickets</td>
<td>1 Table</td>
<td>6 Event Tickets</td>
<td>5 Event Tickets</td>
<td>2 Event Tickets</td>
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<tr>
<td>Ongoing opportunities for individual and group employee volunteerism</td>
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<tr>
<td>Logo displayed in newsletter</td>
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<td>Recognition spotlight on social media</td>
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<tr>
<td>Presence and recognition in Annual Year in Review Newsletter</td>
<td>1/2 Page Digital Ad</td>
<td>1/4 Page Digital Ad</td>
<td>Logo</td>
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<tr>
<td>Logo and link on <a href="http://www.jlp.org">www.jlp.org</a></td>
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<td>Logo Only</td>
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</table>
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Business Partner Agreement 2021-2022

_____ Visionary ($10,000+)
_____ Leader ($5,000+)
_____ Champion ($2,500+)
_____ Supporter ($1,000+)
_____ Advocate ($500+)

Business or Individual Name to be Listed: ______________________________________
Contact: _____________________________________________________________________
Address: ____________________________________________________________________
City: ___________________________ State:___________ Zip:________________
Email: _________________________________ Phone: ___________________________
Referring Junior League Member: _______________________________________________
Authorized Signature: ____________________________________ Date: ____________

Business Partnerships can be processed online at https://www.jlp.org/jlp-business-partners-support/ and the form emailed to jlp.president@jlp.org.

Please send the total amount due with signed agreement to:

Junior League of Phoenix
2505 N Central Ave
Phoenix, AZ 85004

Make checks payable to: Junior League of Phoenix

Thank you for your generous support

Junior League of Phoenix is a 501(c)(3) corporation.
All donations are tax deductible to the extent permitted by the law.