

YEAR IN REVIEW



2021-2022

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BETTER THE
JUNIOR
LEAGUE
TOGETHER

#JuniorLeague

#JLBetterTogether

VOLUNTEER ACTION

In 2021-2022 Junior League of Phoenix members volunteered their time with 16 unique community partners, which amounted to 83 volunteer events throughout the year. An average of 83% of these volunteer shifts benefited JLP's current focus area of food insecurity.

In total, JLP volunteers contributed 567.75 hours from August 1-April 1.



PARTNERSHIPS

- **Free Arts for Abused Children**
- **St. Mary's Food Bank**
- **Valley of the Sun United Way**
- **Southwest Human Development**
- **Social Spin**
- **Desert Botanical Garden**
- **Borderlands Produce Rescue**
- **Harvest Compassion Center**
- **St. Vincent de Paul**
- **Cartwright Community Garden**
- **Southwest Autism Research and Resource Center**
- **Ronald McDonald House Charities**
- **ROCKETS Teacher Launch**
- **Homeward Bound**
- **UMOM**
- **Blue Cross Blue Shield of AZ**

DONE IN A NIGHT

September - Southwest Human Development - School Supplies

October - Homeward Bound - Costumes and Candy

November - Harvest Compassion Center - Food

February - Arizona's Children Association - Toys

March- ROCKETS - School Supplies



JLP DIAN projects are volunteer-led, one-day projects that support an urgent need in our community.



R.O.C.K.E.T.S.

ROCKETS Events had a great year with a return to in-person events at the Children's Museum of Phoenix. First Friday is a part of the museum's "Every Child Program" which seeks to ensure that all children in the community will be able to play and learn at the museum regardless of their ability to pay. Each month the team created STEM related activities for 200 families to enjoy on their visit to the museum. They also provided activities for the Southwest Human Developments Festival of Tales event, JLP's Health Fest, and the Arizona Association for Gifted & Talented yearly conference.



KIDS IN THE KITCHEN

This year, Kids in the Kitchen enjoyed another successful year of partnership with Homeward Bound, an emergency shelter providing low-cost, apartment-style housing and resources to families in search of secure long-term housing. As part of the program, families are offered after school programming at the facility. Kids in the Kitchen monthly lessons provide a rotating lesson plan focusing on nutrition and healthy lifestyles which helps to empower youth and families to adopt healthy habits and reverse the growth of childhood obesity in Maricopa County.

During the fall, the Kids In The Kitchen Outreach committee was dedicated to providing educational materials and KITK swag to various local community events like Healthfest and the Arizona Association for Gifted and Talented Parent Institute. And, this spring, the group continued working hard for the community by creating educational YouTube videos related to healthy eating habits and the importance of exercise for children.



ST VINCENT DE PAUL

In partnership with St Vincent De Paul, JLP provided fresh produce to community members struggling with hunger and food insecurity.

Monthly shifts were held at the Rob and Melani Walton Urban Farm—a two acre farm that grows fruits and vegetables and features a hydroponic greenhouse. On the farm, JLP volunteers weeded, pruned, prepared soil, planted seeds, and harvested and processed produce. The crops are rotated and grown seasonally to include nutrient-dense produce such as lettuce, kale, broccoli, cauliflower, squash, melons, onions, zucchini, and beans, yielding 40,000 pounds of fresh produce per year. All of which, go directly to SVdP's central kitchen to be incorporated into daily meals served in SVdP's five valley dining rooms as well as into fresh food boxes distributed to community members in need.

On average, JLP volunteers were able to harvest and process more than 300 pounds of produce per shift. Next year is the final year of our three year partnership.



PHX FOOD DAY AND HEALTHFEST

Phoenix Food Day and HealthFest is a collaborative effort hosted in partnership between the City of Phoenix, Junior League of Phoenix, Cartwright School District, and several other organizations within the valley. The goal of the event is to provide information, resources, and education to families that emphasizes the importance of living a healthy lifestyle.

Thanks to the dedication of the Healthfest committee, the City of Phoenix, and the many volunteers who contributed their time, the this year's event was a huge success, with over 4,000 participants receiving food, health information, resources, and education.

Over 2,600 families received fresh and shelf-stable food from St. Mary's Food Bank, Project Roots, and Spaces of Opportunity.



HARVEST COMPASSION CENTER

Over 120 volunteer hours were served at Harvest Compassion Center by JLP Women in 2021/22. And 378,000 pounds of food were distributed in 2021, which is the most EVER provided in a calendar year! This included the recent addition of fresh and frozen items.

With the gift of the JLPF Grant, HCC was able to purchase freezers to house fresh items that they are now receiving from local grocery stores in partnership with St. Mary's Food Bank. These fresh and frozen items would otherwise be wasted and thrown away. Additionally, they

have partnered with the Feed Phoenix Initiative to accept fresh, healthy, and kid-friendly meals from small business restaurant owners and caterers.

Harvest Compassion Center is growing and with the support of the Junior League of Phoenix, along with donors and community partners, they added a driver to the team to collect and bring food rescue items into centers 5 days per week. Their continued growth also prompted the need for a Director of Operations to help maintain the organization's standards of excellence and in February 2022 that position was filled.



PROVISIONALS

Provisional women participate in a number of events that prepare them for their active years to follow. This year, the team took a different approach to the Provisional Program with the inclusion of a hybrid course. In total, JLP's 10 Provisional Advisors helped guide 61 new Provisional Members through a year of firsts, combining virtual and in person educational and social events for their groups.

Provisional Members racked up:

34 Fundraising Shift Credits

200 Active Event Credits

420 Provisional Training Credits

The Top Five Provisionals, based on event credits, were celebrated during this year's graduation. And a to 7 Provisional Members were selected for Appointed Leadership positions for the upcoming year!



ACTIVE ADVISORS

Active Advisors ensure the 1st and 2nd year active members and new transfer members connect with opportunities to socialize with other JLP members, participate in trainings, volunteer with JLP signature programs, community partners and volunteer action shifts, and fully participate with their placement committee. Active Advisors help each active and new transfer member get what she is looking for out of her personal JLP experience.

Throughout the year, the Transfer Coordinator and Active Advisor team worked hard to help JLP members enjoy each other and their JLP membership by coordinating several happy hours and social events as well as communicating with Active Members via a monthly group newsletter.



SUSTAINERS

Sustaining members receive the Sustainer Scoop newsletter monthly throughout the year, inviting Sustainers to join in JLP hosted trainings, social events, fundraisers, community impact events, Town Halls, and special events hosted by both the Membership Appreciation committee and sustainer organized activities.

Rummage wouldn't be the same without the support of Sustainers serving as department chairs and helping to cover rummage shifts, as well as donating merchandise to sell.

Our active Phoenix Sustainer Transfer Group also welcomes women who have been active members in other Junior Leagues but who now reside in the metro Phoenix area. The Sustainer Transfer group held various activities throughout the year including book club and explorer interest group activities, and a luncheon at Grayhawk Golf Club.

MEMBER APPRECIATION

This year Membership Appreciation continued to present WOW awards at the GMM and VMM's monthly. To date, 20 members have been recognized for their outstanding efforts.

The committee also continued to recognize JLP members through their Women Behind the Work posts.

Members also came together for a variety of social events throughout the year including the JLP Leadership Social Hour, Fantasy Football, Sunset Yoga, Holiday Member Social.

PLACEMENT

The Placement Committee is a special 2-year committee preparing the roll out of the new AJLI Placement Matching Tool and updating JLP's placement process to better meet the needs and expectations of today's Junior League members through meaningful participation.

The Placement Matching Tool enables the JLP to place members intentionally and meaningfully. In February the Placement team introduced the AJLI Placement Tool to JLP members through zoom sessions and a newly updated Placement Handbook.

RUMMAGE SALE

Another successful Rummage Sale is in the books for the Junior League of Phoenix! thanks to the efforts of all JLP members who contributed their time as well as collected items for the sale.

Our Annual Rummage sale had 2,500 attendees and raised just over \$135,000. Not to mention, over 300 party goers attended the Pre-Party on Friday night before the all-day sale on Saturday.

Proceeds from Rummage benefit our local community programs and trainings.



SPECIAL EVENTS

This group of talented ladies worked to put on fundraising events throughout the year to help gain awareness of JLP and raise funds to help assist in our mission to help fight hunger in the local community. This year, they hosted a Denim Bar Crawl, a Flower Crown Crafting Class and a Trivia Night,



PUBLIC AFFAIRS

The Public Affairs Committee has been busy this fall in advance of the General Election on Nov. 2nd. They held a Women Running For Office panel discussion in September to provide insight and answer members' questions about working or running a campaign and the pros and cons of public office. That training video is now accessible on the JLP website so it can continue to be a resource! In March they kicked off a social media competition to encourage JLP women to vote and are asking members to post a photo or video of putting their ballot in the mail or wearing their iVoted sticker.

DIVERSITY, EQUITY & INCLUSION

The Diversity, Equity & Inclusion (DEI) Team made a significant impact during its first year! The DEI Evaluation committee reviewed JLP policies through a lens of diversity, equity, inclusion and belonging, and then created recommendations for consideration. The DEI Action committee hosted events and trainings in the fall and spring focused bringing awareness to personal biases and assumptions while inviting participants to be more open to the perspectives of others.

BOARD OF DIRECTORS

The Board of Directors worked to advise, govern, oversee the policy and direction, and assist with leadership and general promotion of JLP and its mission. This year was the second year of leading during a pandemic, which meant continuing to reassess the organization's Covid policies and safety measures, in addition to researching and purchasing technology to assist in the move towards hybrid meetings.

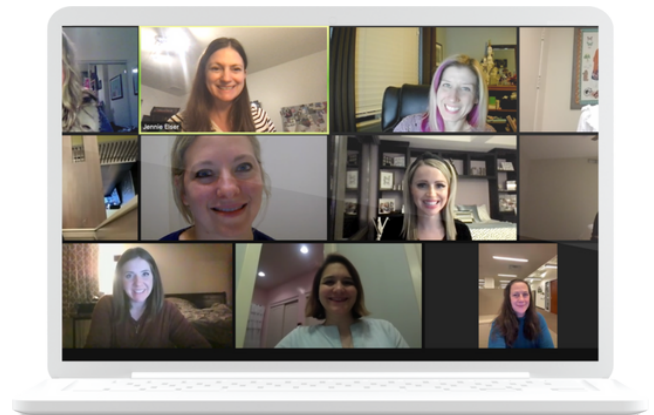
Other strategic work of the board is done through subcommittees: Community Research & Development, Finance, Fundraising, and Membership Satisfaction & Retention.

Some of this year's highlights include:

Voting in a New Focus Area - Empowering Women & Girls

Creating and approving a Code of Conduct

Revamping our Membership Survey





ABOUT JLP

OUR MISSION

THE JUNIOR LEAGUE OF PHOENIX IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTARISM, DEVELOPING THE POTENTIAL OF WOMEN, AND IMPROVING THE COMMUNITY THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS.

The Junior League of Phoenix is dedicated to providing volunteer service throughout the Valley to positively impact the lives of families and individuals every day. The Junior League of Phoenix is a member of The Association of Junior Leagues International Inc. (AJLI), which is comprised of 291 member Leagues in the U.S., Canada, Mexico and the United Kingdom. JLP is comprised of over 1,000 members from throughout the Valley.

The Junior League of Phoenix is governed by an 8-member board of directors, which is made up of the JLP President, Active and Sustaining Directors, a Secretary, Director of Finance, and Executive Vice President. The board is accountable to the members for the development of the strategic goals, which enhances JLP's ability to fulfill our Mission. These goals also are also communicated to the Management team, which helps to execute these goals through day-to-day activities and events.

The Junior League of Phoenix, Incorporated (JLP) is a 501(c) 3 not-for-profit organization. All of our programs are supported by membership dues, foundation and corporate grants and revenue-producing efforts.

OUR DONORS

VISIONARY (\$10,000+)



The Junior League of Phoenix Foundation

LEADER (\$5,000+)



OUR DONORS

CHAMPION
(\$2,500 +)



OUR DONORS

SUPPORTER

(\$1,000+)

The Albertsons Company Foundation

Anonymous

Arizona Storage Inns

Cheryl Hintzen-Gaines

CVS Health Foundation

Dignity Health

Faye Tait

Freeport McMoRan Foundation

Jennie & Brian Elser (Pineview Lodge)

Karin Pastell

Lindsay Bailey with Culture Conscious

Matson, Inc

OHSO Brewery Paradise Valley

Pam Giannonatti, Kroger Fry's Foods Stores

Red Devil Italian Restaurants and Pizzerias - Bell Road

Robert S. Lynch & Associates

Spectrum Mechanical and Plumbing Contractors

Rae Turley

Wendy Brooks

Unlimited (Rocky Point House)

OUR DONORS

ADVOCATE (\$500+)

AmazonSmile

American Express Foundation

Breakthru Beverage

Bright Event Rentals

Christina Coyne

CopperPoint Mutual Insurance Company

Kevin Cogan

SANAA Aesthetics Biomedical SkinCare Center

Southern Glazer's Wine and Spirirts

Stephanie Blankenship

UrbAna

Victoria Granberry

Wines for Humanity

Proud to support the mission of Junior League of Phoenix

foundationjlp.org



The Junior League of Phoenix Foundation

Caring for neighbors and
supporting the community
for more than 60 years.



We're on a mission to end hunger in the
communities we call home and eliminate waste
across our company by 2025.

In 2021, we donated 12 million meals to Arizona's
hungry families and diverted 97 million pounds of
waste from landfills through our recycling, livestock
feeding and food rescue programs.

