

# YEAR IN REVIEW



JUNIOR LEAGUE OF  
**PHOENIX**

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# VOLUNTEER ACTION

In 2022-2023 Junior League of Phoenix members volunteered their time with 15 unique community partners, which amounted to 90 volunteer events throughout the year. An average of 81% of these volunteer shifts benefited JLP's current focus area of food insecurity.

In total, JLP volunteers contributed 650.5 hours to our community partners.



## DONE IN A NIGHT

JLP DIAN projects are volunteer-led, one-day projects that support an urgent need in our community.

### September:

ROCKETS Teacher Launch

### October

Homeward Bound

### February

St. Vincent de Paul

### March

Shoebox Project

## PARTNERSHIPS

- **Borderlands Produce Rescue**
- **Creighton Food Box Distribution**
- **Creighton Community Garden**
- **Desert Mission Food Bank**
- **Free Arts for Abused Children**
- **Harvest Compassion Center**
- **Homeward Bound**
- **ROCKETS Teacher Launch**
- **ROCKETS First Friday**
- **Ryan House**
- **Social Spin**
- **Southwest Human Development**
- **St. Mary's FoodBank**
- **UMOM**
- **Valley of the Sun United Way**





## R.O.C.K.E.T.S.

This year, JLP supported four First Friday events at the Children's Museum of Phoenix. First Friday is a part of the museum's "Every Child Program" which seeks to ensure that all children in the community will be able to play and learn at the museum regardless of their ability to pay. The program offers STEM activities for preschool and early elementary students and their parents at the JLP classroom at the museum. For each event the ROCKETS committee created four STEM based hands-on activities and a take-home bag that includes a fun science-related activity. The committee has provided activities to 1,027 kids and their families. Attendees statistics:

- 90% had never visited the JLP ROCKETS classroom before.
- 50% attend public schools
- 16% attend charter schools,
- 6% attend private schools
- The rest are below school age.
- Approximately 40% qualify for free or reduced lunch



The JLP ROCKETS committee supported two sold out ROCKETS Teacher Launch Educate to Innovate Conferences at the Arizona Science Center. The conference is a full day STEM professional development seminar for K-12 school teachers and administrators in Arizona and brings science, math, and reading skills to children - impacting students' education for years to come. The 2023 conferences served 235 teachers, reaching 31,645 students in Arizona. 80% of the teacher and student participants are part of Title 1 school programs.

Teachers are empowered to find creative ways to integrate science into their daily lesson plans. Every attendee walks away with continuing education credits, classroom supplies, and the opportunity to win raffle prizes such as gift cards, school supplies, and field trips to the Arizona Science Center.

The committee also organized a fundraising event with a law firm raising \$3,145 for ROCKETS programs.

# ST VINCENT DE PAUL

The St. Vincent de Paul and Harvest Compassion Center committee continued its efforts to help in community members struggling with hunger and food insecurity during its third and final partnership year.

Monthly shifts were held at the St. Vincent de Paul Rob and Melani Walton Urban Farm where JLP members weeded, pruned, prepared soil, planted seeds, and harvested and processed produce grown at the Urban Farm. Crops included lettuce, kale, broccoli, cauliflower, squash, melons, onions, zucchini, beans, etc. with a yield of 40,000 pounds of fresh produce per year.

Produce harvested from the Urban Farm are used by SVdP's central kitchen and incorporated into daily meals served in SVdP's five valley dining rooms and into fresh food boxes distributed to community members in need.

During the three year partnership, JLP members served more than 350 volunteer hours at SVdP.



# HARVEST COMPASSION CENTER

Monthly shifts were also held at Harvest Compassion Center's North Phoenix and Maryvale locations. HCC locations are completely free to the public and allow guests to shop freely for food, hygiene, baby, and clothing items. Guests are allowed to visit once every 30 days.

JLP volunteers assisted guests with shopping for items, took inventory of pantry and clothing items, washed and ironed clothing items in preparation for guests, stocked shelves, and generally assisted in providing a quality shopping experience for guests. During the three year partnership, JLP members served more than 500 volunteer hours at HCC.

JLP is proud to have provided financial and volunteer assistance to both organizations during the past three years in support of our shared mission of addressing hunger and food insecurity issues in our community.

# PHX FOOD DAY AND HEALTHFEST

Phoenix Food Day and HealthFest is a collaborative effort hosted in partnership between the City of Phoenix, Junior League of Phoenix, and several other organizations within the valley over the last 7 years. The goal of the event is to provide information, resources, and education to families that emphasizes the importance of living a healthy lifestyle.

One amazing impact it had during the Coronavirus pandemic was an increase in individuals served, up to 2,500-3,000 families each year we held Healthfest in two locations. Healthfest is celebrated to inspire people to change the way we look at food, and to help the Valley move towards a healthier future.

This year Healthfest was back as an in-person event at an urban farm in South Phoenix. Local city council members, chefs, and music & dance performers joined us. We had over 40 vendors and farmers, in addition to the 40+ Junior League volunteers who made Healthfest 2022 happen!



## KIDS IN THE KITCHEN

Kids In The Kitchen had a great year at Homeward Bound! Some of the highlights were helping out at their Trunk or Treat event where we provided 6 six cars that were decorated to pass out candy as well as provided some yard games to play! JLP also donated over \$500 worth of new costumes for the children of Homeward Bound, which brought so much joy and would not have happened without JLPs support. We have also enjoyed going each month to bring activities and after school healthy snacks that have included mindfulness activities, yoga, coping skills, and self esteem. Some of our favorite snacks were banana sushi and ants on a log.

Homeward Bound shared how one of the activities really helped one of the kids who attended, she said "the day following the last class we had one of our male kiddos was having a difficult time and became upset. Another kid, grabbed his bag of scented play doh from his pocket and offered/reminded the child to utilize that to calm himself down. It was a big deal, and what you guys bring is so important."



# RECRUITMENT

The Recruitment Committee is focused on creating greater awareness about the JLP and the benefits of membership. Throughout the year, the committee hosts recruitment events, shares information with interested contacts and then wraps up the year with Info Sessions running from March through July. The committee had a successful year as they exceeded their set goal of recruiting 75 new provisional members.




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# ACTIVE ADVISORS

Active Advisors ensure that 1st and 2nd year active members and new transfer members connect with opportunities to participate in trainings, volunteer with community partners and signature programs, fully participate with their placement committees, and socialize with other JLP members. They assist newly active and new transfer members in developing a deeper understanding of JLP operations and provide guidance to members on how to make the most of their JLP experience. Throughout the year, the Transfer Coordinator and Active Advisor team served as resources and mentors, and fostered connections through communications and social events.

## MEMBER APPRECIATION

This year Membership Appreciation continued to present the Woman to Watch, Woman of Wonder and Woman of Wisdom awards at each GMM, recognizing members for their outstanding efforts. The committee also celebrated the milestones and personal achievements of members at GMMs with their Life Updates segment. They highlighted the wide variety of events and activities JLP members participate in through the #IAMJLP photo contest. Members also came together for a variety of unique social events throughout the year including the JLP Leadership Social Hour, Fantasy Football, a Hocus-Pocus themed painting night, roller skating and goat yoga.

## PLACEMENT

The Placement Committee is a special 2-year committee, charged with rolling out the new AJLI Placement Matching Tool and updating JLP's placement process. The goal of the new process is to better meet the needs and expectations of today's Junior League members through meaningful participation. The Placement Matching Tool enables the JLP to place members intentionally and meaningfully. This year marked year two of what was a success effort to update JLP's placement process.



## SUSTAINERS

Sustainers are a tremendous support to JLP. They are invited to join in JLP hosted trainings, social events, fundraisers, community impact events, Town Halls, special events, and Sustainer-organized activities. Our active Phoenix Sustainer Transfer Group also welcomes women who have been active members in other Junior Leagues but who now reside in the metro Phoenix area. Our Sustainers have a great impact on our annual Rummage Sale, with many serving as department chairs. They also help to ensure we have proper coverage by volunteering for Rummage shifts, and they generously donate merchandise to sell. This year, Sustainers imparted wisdom shared their experience by serving as advisors and mentors to committees and to Provisional Members. They shared their experience by hosting or teaching some of our In-Homes and other Trainings. A few Sustainers even helped lead the way for JLP by accepting Leadership roles.

# RUMMAGE SALE

Another successful Rummage Sale is in the books for the Junior League of Phoenix! thanks to the efforts of all JLP members who contributed their time as well as collected items for the sale.

Our Annual Rummage sale had 2,500 attendees and raised just over \$135,000. Not to mention, over 300 party goers attended the Pre-Party on Friday night before the all-day sale on Saturday.

Proceeds from Rummage benefit our local community programs and trainings.



# JUNIOR LEAGUE OF PHOENIX

## DIVERSITY, EQUITY & INCLUSION

The DEI Subcommittee is continuing to review 2022 DEI committee documentation and the Society of Human Resource Management (SHRM) guidelines for integrating diversity, equity, and inclusion into an organization.

We are continuing to work collaboratively with the Management Team (MT) with the directive of creating a 'strategic plan' for DE&I that includes both governance and programmatic goals for DE&I. A DE&I VP position is currently with Nominating. In the meantime, both the Board and MT are committed to continuing DE&I trainings and initiatives.

# BOARD OF DIRECTORS



This year, the Board of Directors was focused on our theme of “Building Community” – an internal revitalization and reengagement theme to (re)build community with our internal members and (re)build community with our external partners. This was vital as this was the first full year back in person from the pandemic.

The BOD rolled out a new newsletter called, The Board Room, which was created to specifically provide more regular updates on strategic strategies of the BOD.



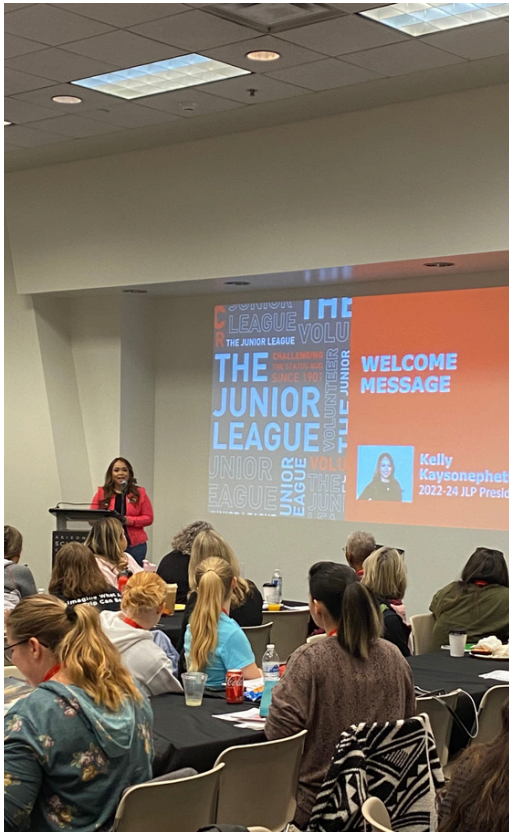
We also implemented quarterly “State of the Leagues” to provide more touchpoints with the League. Each SOTL focused on a key BOD subcommittee; this year including Community Research & Development on the procurement of our new community partners (Live & Learn and Girls Scouts); Finance on our finances, dues and treasury; Membership Satisfaction on the data recommendations from the Seton Hall University Market Research Center that was performed in the fall; and Strategic Planning as we start the steps of creating a new Strategic Plan for the JLP in the next administrative year.

In looking ahead to our League’s 90th anniversary (to be celebrated in 2025), the BOD also created a Subcommittee for the 90th anniversary planning for next year.

The BOD initiated the efforts to update JLP’s mission statement in alignment with the Association of Junior Leagues International’s updated mission statement. This was approved by membership at our March GMM Voting Meeting. We celebrate this new mission which allows us to clarify our focus on what this organization is about—developing women leaders who work to make their communities stronger

Mission Statement Update, effective June 1, 2023:

***The Junior League of Phoenix, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.***



# ABOUT JLP

## OUR MISSION

**THE JUNIOR LEAGUE OF PHOENIX IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTARISM, DEVELOPING THE POTENTIAL OF WOMEN, AND IMPROVING THE COMMUNITY THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS.**

The Junior League of Phoenix is dedicated to providing volunteer service throughout the Valley to positively impact the lives of families and individuals every day. The Junior League of Phoenix is a member of The Association of Junior Leagues International Inc. (AJLI), which is comprised of 291 member Leagues in the U.S., Canada, Mexico and the United Kingdom. JLP is comprised of over 1,000 members from throughout the Valley.

The Junior League of Phoenix is governed by an 8-member board of directors, which is made up of the JLP President, Active and Sustaining Directors, a Secretary, Director of Finance, and Executive Vice President. The board is accountable to the members for the development of the strategic goals, which enhances JLP's ability to fulfill our Mission. These goals also are also communicated to the Management team, which helps to execute these goals through day-to-day activities and events.

The Junior League of Phoenix, Incorporated (JLP) is a 501(c) 3 not-for-profit organization. All of our programs are supported by membership dues, foundation and corporate grants and revenue-producing efforts.



# OUR DONORS

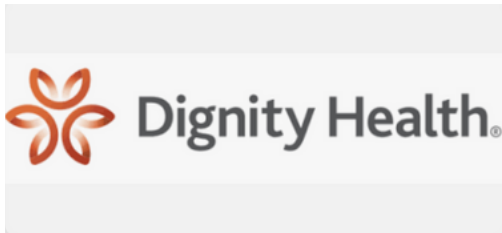
## VISIONARY (\$10,000+)



The Junior League of Phoenix Foundation

# OUR DONORS

## CHAMPION (\$2,500 +)



# OUR DONORS

## **SUPPORTER**

**(\$1,000+)**

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# OUR DONORS

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# OUR DONORS

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# Proud to support the mission of Junior League of Phoenix

[foundationjlp.org](http://foundationjlp.org)



The Junior League of Phoenix Foundation

Caring for neighbors and  
supporting the community  
for more than 60 years.



We're on a mission to end hunger in the  
communities we call home and eliminate waste  
across our company by 2025.

In 2021, we donated 12 million meals to Arizona's  
hungry families and diverted 97 million pounds of  
waste from landfills through our recycling, livestock  
feeding and food rescue programs.

