



90 *years*

**THE JUNIOR LEAGUE**

**OF PHOENIX**

EST. 1935

2024- 2025

# Annual Report



[WWW.JLP.ORG](http://WWW.JLP.ORG)





This year, JLP celebrated our 90<sup>th</sup> anniversary including an Anniversary Gala held on April 26.



We started work with our two new partners: Girl Scouts Arizona Cactus-Pine and Live & Learn.



# Table of Contents

03 **Executive Summary**

04 **About JLP**

**Our Mission - Meaningful Community Impact**

05 Rummage  
Volunteer Action  
Partnerships  
Done in a Night  
ROCKETS  
Girl Scouts AZ Cactus-Pine  
Live & Learn

**Our Mission - Advancing Women's Leadership**

12 Recruitment  
Active Advisors  
Sustainers  
Member Appreciation  
Training  
DE&I

16 **90<sup>th</sup> Anniversary**

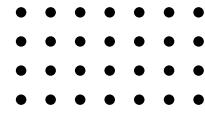
17 **Our Members**

20 **Year in Photos**

24 **Financials**

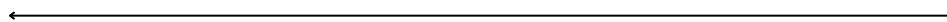
25 **Donors**

# Executive Summary

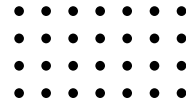


Founded in 1935, the Junior League of Phoenix, Inc. is a 501(c)(3) nonprofit organization of 700+ women **dedicated to advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training.** JLP is a volunteer organization for women interested in making an impact in their community. This year, JLP celebrated our 90<sup>th</sup> anniversary including an Anniversary Gala held on April 26. Over the past 90 years, JLP has invested millions of dollars into local initiatives and contributes thousands of volunteer hours annually. The following pages highlight our accomplishments for the 2024-2025 League year.

## Topics



# About JLP



## Focus Area

JLP's current focus area is **Empowering Women and Girls**. Phoenix is the 5th largest city in the country and JLP has been committed to developing the potential of women for 90 years. This focus area identified the need for girls and women to receive support and guidance during significant life changes. **Financial independence and education** have been historically lacking for women and girls. By focusing on making women and girls in the Phoenix community financially and academically successful and powerful, the Junior League of Phoenix will be able to help reduce gender disparities.

## Culture Statement

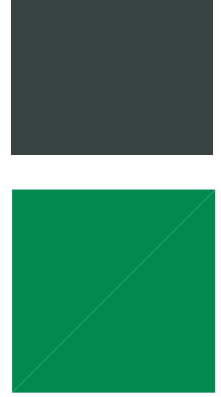
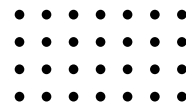
- **Accessible** - Junior League of Phoenix meets and serves members wherever they are in every phase of life.
- **Inclusive** - All women have a place in Junior League of Phoenix. The variety and diversity of members' ethnicities, cultures, and backgrounds are the fabric of Junior League of Phoenix.
- **Movement** - Junior League of Phoenix helps members grow how they desire personally and professionally. Junior League of Phoenix moves Phoenix forward by serving with community partners.

## Diversity, Equity and Inclusion Statement

Junior League of Phoenix **welcomes all women** who value our Mission. We are committed to inclusive environments of individuals, organizations and communities.



# Our Mission



Meaningful  
Community  
Impact




SALE  
SALE  
SALE  
**SALE**

\$81,691.93

Raised from  
Rummage



10  
Unique  
Community  
Partners



780.5  
Total Volunteer  
Hours

# Rummage

The Junior League of Phoenix proudly hosted the 88th Annual Rummage Sale on Saturday, February 22, 2025, at the Arizona Exposition & State Fair Exhibit Building. Known as Arizona's Largest Garage Sale, this one-day event offered deeply discounted new and gently used items, with all proceeds funding JLP's mission to develop women leaders and create lasting community impact.

A pre-party event, held the evening before, allowed shoppers to be the first to shop the Rummage Sale and enjoy a catered meal with wine, beer and music. Incredible raffle baskets with thousands of dollars of items as well as a live auction with our very own community ambassador, Sean McLaughlin added to the fun. This year's pre-party was themed Camp Rummage and raised **\$15,000+** with over 1,250 attendees!

In addition, proceeds from the Rummage Sale funded free mammograms on the day of, for uninsured and underinsured women, thanks to partnerships with Fry's Food Stores and the Desert Cancer Foundation of Arizona, an offering that has been available for over 20 years.

Thanks to all of our generous donors, sponsors, volunteers and community members, this year's Rummage Sale raised **\$81,691.93**.



# Community



**JUNIOR LEAGUE**  
PHOENIX

**780.5**

Volunteer hours



**153.5**

Volunteer hours



**331.5**

Total volunteer hours



**241.5**

Volunteer hours



**54**

Volunteer hours

# Community

## Volunteer Action

In 2024-2025 Junior League of Phoenix members volunteered their time with 10 unique community partners, which amounted to 244 volunteer events throughout the year. An average of 37% of these volunteer shifts benefited JLP's current focus area of empowering women and girls.

In total, JLP volunteers contributed 780.5 hours to our community partners.



## Done in a Night

JLP DIAN projects are volunteer-led, one-day projects that support an urgent need in our community. This year's DIAN supported the following organizations:

**September**  
Live & Learn

**October**  
ROCKETS

**February**  
Girl Scouts

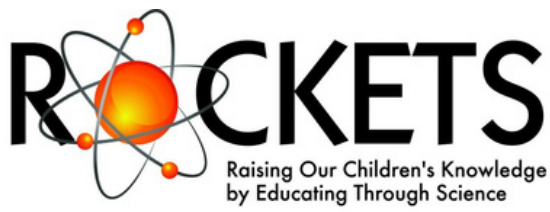


## Partnerships

The Junior League of Phoenix partners with many organizations over the course of the year to provide volunteer opportunities to our members. This year's partnerships included:

- Treasure House
- Phoenix Children's Hospital
- St. Vincent De Paul
- St. Mary's Food Bank
- Harvest Compassion
- Homeward Bound
- Creighton Community Foundation





This year, JLP supported four **First Friday** events at the Children's Museum of Phoenix. First Friday is a part of the museum's "Every Child Program" which seeks to ensure that all children in the community will be able to play and learn at the museum regardless of their ability to pay. The program offers STEM activities for preschool and early elementary



students and their parents at the JLP classroom at the museum. For each event the ROCKETS committee created four STEM based hands-on activities and a take-home bag that includes a fun science-related activity.



The JLP ROCKETS committee also supported a sold out **ROCKETS Teacher Launch Educate to Innovate Conferences** at the Arizona Science Center. The conference is a full day STEM professional development seminar for K-12 school teachers and administrators in Arizona and brings science, math, and reading skills to children - impacting students' education

for years to come. The 2024 conference served 180 teachers, reaching 26k + students in Arizona. 49% of the teacher and student participants are part of Title 1 school programs. Teachers are empowered to find creative ways to integrate science into their daily lesson plans. Every attendee walks away with continuing education credits, classroom supplies, and the opportunity to win raffle prizes such as gift cards, school supplies, and field trips to the Arizona Science Center.

# 49%

% of teacher and student participants that are part of **Title 1** school programs.



# Live & Learn

## Hope... with an Action Plan

In 2024, the Junior League of Phoenix adopted a new focus area - Empowering Women and Girls. Two new community partners were also chosen that aligned with this focus area: **Girl Scouts Arizona Cactus-Pine** and **Live & Learn**.

Through a five-year partnership, JLP is supporting Live & Learn's **Empower Hour** events. Live & Learn's mission is to empower women to break the cycle of generational poverty.

Since its founding in 2012, Live & Learn has offered a unique economic empowerment program for adult women throughout Maricopa County whose lives have been shaped by poverty, homelessness, and domestic violence.



women in the community and create and execute new workshops and activities. **Over 54 hours** were spent helping women through Empower Hours including a gift wrapping exchange and client appreciation event.

## Thank you

JLP, for being a powerful force of change and for standing with us in our mission. Together, we're creating spaces for women to build confidence, learn new skills, and connect with a supportive community. - **Live & Learn**



The Empower Hours for Women series by Live & Learn launched in 2022.

This year, JLP provided the financial and volunteer support to leverage the current program to reach more





**Girl Scouts - Arizona-Cactus Pine** is developing a new mobile programming space to help bring quality programs to more girls, including communities where there is a lack of resources. Launched in June 2023, the Girl Scout Mobile Building Space is a vehicle that will provide experiential learning projects in construction, design, engineering, and architecture. The Mobile Space supports the Girl Scouts mission to build girls of courage, confidence, and character and centers around the four program pillars (STEM, Outdoors, Life Skills, and Entrepreneurship) to meet girls where they are to grow along with them.



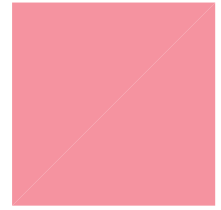
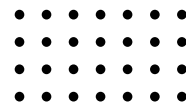
Through a three-year partnership, JLP will provide funding and volunteer support to help the Girl Scouts keep the Mobile Building space filled with all the supplies girls need for an engaging learning experience.

Additionally, JLP will be volunteering at various Scout Centers which provides programming for girls who are not in a traditional Girl Scout Troop as well as assembling Outreach Kits to distribute to community organizations.

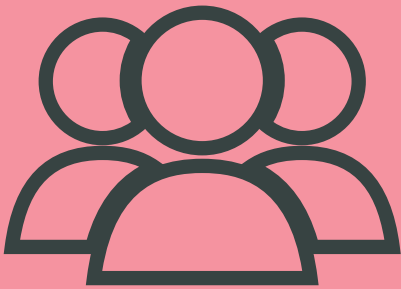
This year, JLP volunteers contributed **242 hours to Girl Scouts** including being **Troop Leaders for a Day 22 times**, participated in the Cactus-Pine Council's annual fundraising event, Badge Bash, on November 2, 2024, and three other events such as Peace Day, Trunk or Treat, and the Cookie 5k walk/run.



# Our Mission



Advancing  
Women's  
Leadership



50+

Leaguwide  
Trainings



60+

Provisional  
Specific Training  
Hours



33

Committees and  
Teams

# Membership

## Active Advisors

Active Advisors ensure that 1st and 2nd year active members and new transfer members connect with opportunities to participate in trainings, volunteer with community partners and signature programs, fully participate with their placement committees, and socialize with other JLP members. They assist newly active and new transfer members in developing a deeper understanding of JLP operations and provide guidance to members on how to make the most of their JLP experience. Throughout the year, the Transfer Coordinator and Active Advisor team served as resources and mentors, and fostered connections through communications and social events.



## Sustainers

Sustainers are a tremendous support to JLP. They are invited to join in JLP hosted trainings, social events, fundraisers, community impact events, special events, and Sustainer-organized activities. Our active Transfer Phoenix Sustainer Group also welcomes women who have been active members in other Junior Leagues but who now reside in the metro Phoenix area. Our Sustainers have a great impact on our annual Rummage Sale, with many serving as department chairs. They also help to ensure we have proper coverage by volunteering for Rummage shifts, and they generously donate merchandise to sell. This year, Sustainers imparted wisdom, shared their experience by serving as advisors and mentors to committees and to members. They shared their experience by hosting or teaching some of our In-Homes and other Trainings. A few Sustainers even helped lead the way for JLP by accepting Leadership roles.



# Membership

## Recruitment

The Recruitment Committee is focused on creating greater awareness about the JLP and its benefits. During the year, the committee hosts recruitment events, shares information with interested contacts and then wraps up the year with Info Sessions running from March through July. The committee had a successful year as they recruited **52** new provisional members.



## Member Appreciation

This year Membership Appreciation really focused on bringing members back into the League and offering a wide variety of events and activities for JLP members to participate in. Members came together for a variety of unique social events throughout the year including monthly happy hours at various locations around the valley, the ever popular Fantasy Football and March Madness brackets, a night at Game Show Battle Room, and an outing at a Spring Training game.



# Training

## In-Homes

Each year, the Membership Team hosts In-Homes during November and April. These mini training sessions allow members to learn new skills outside of normal League trainings. In-Homes topics this year included, a guided wine tasting session, scone class, taking charge of your finances, learning how to play poker, health insurance insights, DISC personality assessment, and change management,

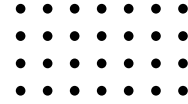


## Diversity, Equity and Inclusion

The Junior League of Phoenix remains committed to making sure our League is a welcome place for all. Our recently renewed DE&I committee, really focused this year on researching our membership and our League as a whole and looking at where we could do better to make sure that all members felt included, starting from the ground up. In addition, a JLP Cultural Series was created with the intent to highlight holidays and traditions from all types of different cultures. The first event in the series was a Passover Sedar hosted by EVP Ashleigh Schufeldt.



# 90th Anniversary



Honoring our past. Inspiring our future.



120  
Gala  
Attendees



\$24,769  
Total Funds  
Raised



\$11,596.72  
90 for 90  
Campaign

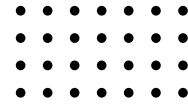
More than



15 years ago, JLP helped bring the vision of Ryan House to life. Their early support laid the foundation for our mission to enrich the quality of life and create cherished memories for children and their families while offering a much-needed break from 24/7 caregiving as they navigate life-limiting or end-of-life journeys. We're proud to continue this meaningful partnership as JLP celebrates 90 years of impactful service." - Tracy Leonard-Warner, executive director, Ryan House.



# Our Members



## Developing the Potential of Women



52

Provisional  
Members



141

Active  
Members



496

Sustaining  
Members

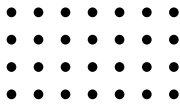
### The training



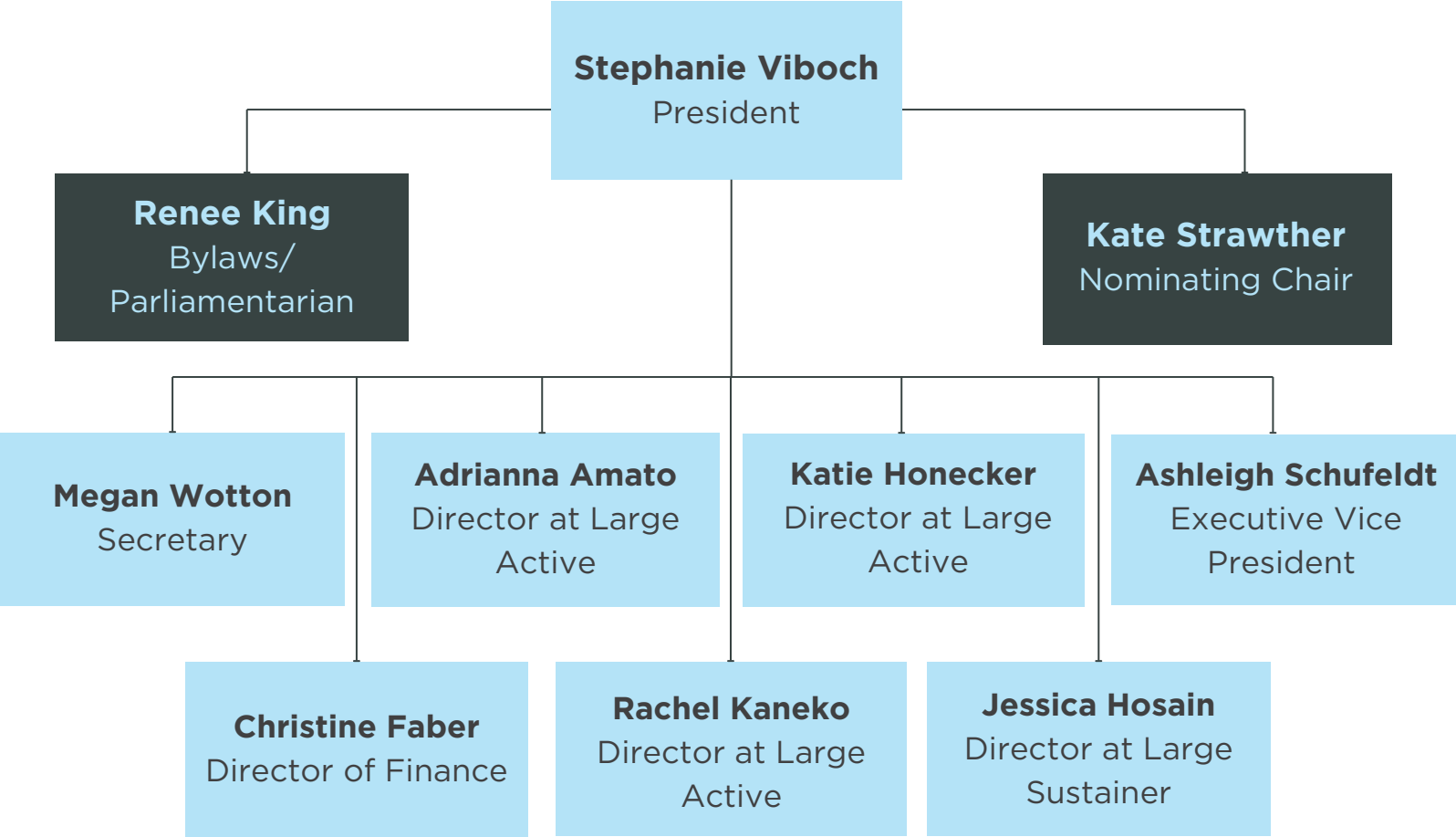
and leadership opportunities provided by the Junior League were the very best non-profit college education I could have asked for without paying tuition. I am forever grateful for JLP, which led me to and assisted me in my almost 25-year career as a non-profit leader, which has allowed me to make a difference in our community." - Nancy Roach, retired CEO of Ronald McDonald House Charities Phoenix and Sustaining Member of the Junior League of Phoenix.



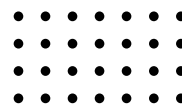
# Our Members



## Board of Directors



# Our Members



## Management Team

**Ashleigh Schufeldt**

Executive Vice  
President

**Renee King**

Bylaws/  
Parliamentarian

**Kate Strawther**

Nominating Chair

**Jordan Bublik**

Administrative  
Vice President

**Nicole Fries**

Development  
Vice President

**Jennifer Jost**

Marketing &  
Communications  
Vice President

**Niki Griffin**

Training  
Vice President

**Jen Drews**

Community  
Vice President

**Vivian Okomo**

Diversity Equity &  
Inclusion Vice  
President

**Sarah Gelman**

Membership  
Vice President

**Kelly Larsen**

90<sup>th</sup> Anniversary  
Chair

**Hollie Crim**

Provisional Chair

**Lauren Schmitt**

Treasurer

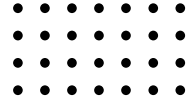
**Lauren Goldstein**

Provisional Chair  
Elect

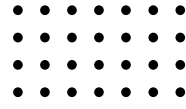
**Darla Cook**

Treasurer Elect

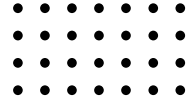
# Year in Photos



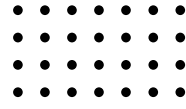
# Year in Photos



# Year in Photos



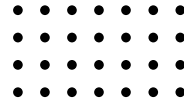
# Year in Photos



NOMINATING COMMITTEE



# Financials



AS OF  
MAY 31, 2025

## Assets

Current Assets	\$ 128,633.30
Investments	\$ 1,656,024.28
Fixed Assets	\$ 222,082.98
<b>Total Assets</b>	<b>\$2,006,740.56</b>

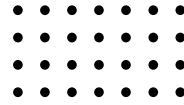
## Liabilities & Net Assets

Current Liabilities	\$ 3,387.17
Unrestricted Net Assets	\$ 1,930,551.93
Temporarily Restricted Assets	\$ 57,929.17
<b>Total Equity</b>	<b>\$2,003,353.01</b>

---

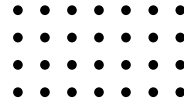
<b>Total Liabilities &amp; Equity</b>	<b>\$2,006,740.56</b>
---------------------------------------	-----------------------

# Cash Donors



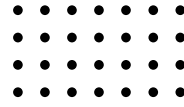
<b>Visionary (+\$10,000)</b>	Nicole Fries	Cassandra Russell
Junior League of Phoenix Foundation	Rebecca Eby	Chaikerra Guice
Kroger - Fry's Food Stores	Sarah Gelman	Christine Faber
<b>Champion (+\$2,500)</b>	Stephanie Viboch	Cierra Geyer
The Desert Cancer Foundation of Arizona	Wendy Brooks	Cyndy Carfi
Blue Signal	<b>Advocate (+\$250)</b>	Daniel Schweikert
Skanska	APS	Daniella Lerma
<b>Supporter (+\$1,000+)</b>	Cordially Phoenix - Jennifer Lum Lung	Darla Cook
Anna Maria Matteucci	Freeport McMoRan	Deborah Berkley
Annette Tanori	LATHER - Uptown Plaza	Delaney Downard
Danielle Morris	Lockheed Martin Charity	Erin Fang
Elizabeth Saba	Northrop Grumman Office of Corporate Citizenship	Frances Szabo
Hollie Crim	The Bank of America Charitable Foundation	Joseph Munguia
Karin Pastell	Ashleigh Schufeldt	Julia Smiley

# Cash Donors



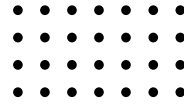
<b>Advocate Cont.</b>	Melody Lok	Alicia Gonzalez Cotten
Katherine Leuchtenburg	Meredith Heth	Allen Burns
Kathleen Kassmann	Nicole Tardi	Allison Williams
Kayleigh Morando	Rachel Hughes	Allyson Corbin
Kelly Fitzpatrick	Rhonda Wren	Amy Fondry
Kelly Larsen	Rodie Purcell	Amy Grimes
Kelly Magnee	Ruby Carroll	Amy Pagel
Kristen Horstmann	Shannon Baldrey	Angela Harris
Krystal Starkey	Tony Hultz	Angela Melczer
Libby Leire	<b>Friend (+\$250)</b>	Ann Watts
Linda Pope	Acacia Capital Corporation	Anna Ehlers
Lisa Keylon	AZTEC Engineering Group, Inc.	Annelise Dominguez
Machelle Forstrom	Etab Apparel	April Lane
Madalyn Heinemann	Literally a Bookshop	Arielle Brown
Marlena McCormac	Aletheia Lawry	Ashley Bunch
Mary Kinkel	Alexis Russell	Ashley Lawless
Meghan Ritter	Alexis Woods	Aubrey Russell

# Cash Donors



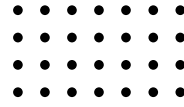
<b>Friend Cont.</b>	Cathy Boyd	Daniela Morgan
Ayesha Adams	Chad Mac	Darcey DeRose
Barbara Henward	Charles R Smith	Deb Wahl
Barbara Hughes	Chelsea Rabelo-Santamaria	Deborah Bayley
Barbara Wiess	Cherie Rankin	Deborah Johnson
Becca Banes	Christina Coyne	Debra Coor
Billie Grobe	Cindy Mero	Deidre Daigle
Blaise Caudill	Claire Todd	Delbert Vega
Bobby Huff	Claudia Neal	Della Smith
Bonni Hallman	Colleen Cookson	Desiree James
Brandi Strieter	Connie Binns	Dianne Hammelman
Brandon McGill	Connie Siever	Dina Osinski
Bryan West	Connor Lee	Donna Starkey
Brynn Olson	Courtney Park	Doris Pedersen
Candace Zeller	Dana Avellar	Eileen Sullivan
Caroline Hickey	Dana Chiordi	Elizabeth Benoit
Carolyn Schlosser	Danelle Collier	Elizabeth Goldstein
Cassandra Anderson	Dani Schufeldt	Elizabeth McRae

# Cash Donors



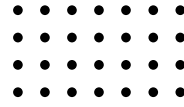
<b>Friend Cont.</b>		
	Jennie Elser	Jolene Delci
Elizabeth O'Rourke	Jennifer Deines	Jordan Bublik
Emily Anderson	Jennifer Giordano	Joyce Blackford
Emily Rau	Jennifer Mast	Judy Landin
Emily Sepper	Jennifer Mozilo	Judy Tippet
Erica Brooks	Jennifer Sanchez	Juliann Arnold
Erin Heck	Jesse Lawrence	Julie Cayse
Eva McIntee	Jill Bray	Junelle Harnal
Genevieve Seivert	Jill Cassaday	Karen Kotalik
Gia DeMichele	Jill Jetter	Karen Rak
Glenna Arents	Jill Kipnes	Karina Davis
Gloria Vasquez	Joan Stoddard	Kate Conn
Hannah Y	Joanie Mead	Kate McCullough
Hayden Garcia	Joanna Medrano	Katherine Cecala
Heidi Hurst	Jody Aarons	Katherine Mehnert
Heidi Surovetz	Joel Gilchrist	Kathleen Bauer
James Taylor	John Malcolm	Kathleen Bourgeois
Jeannie Nelson	John Schweikert	Kathleen Kassmann

# Cash Donors



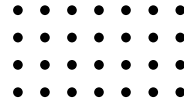
<b>Friend Cont.</b>		
	Kristi Borges	Linda Day
Kathleen Stone	Kristi Ward	Linda Nelson
Kathryn DeSandro	Kristin Johnson	Lindsey Schneidman
Kathryn Gillespie	Kurt Pogoloff	Lisa Brown
Kathryn Honecker	Lakeisha Alston	Lisa Helt
Kathryn Myers	Lara Lennaman	Lisa Moore
Katie Hoepfl	Lark Saad	Lorena Austin
Kay Thompson	Laura Chapnek	Lynne Petrovic
Kelly Bramlett	Laura Elam	Madeline Vera
Kelly Magnee	Lauren Schmitt	Marcia Jobe
Kent Slaughter	Laurie Buczek	Marcia Miner
Kiffie Robbins	Leanne Alvarez	Margaret Fries
Kim Kane	Leilani Young	Marilyn Harris
Kim O'Brien	Leslie A. Blanchard	Marsha Ford
Kimberly Ann Knotter	Leslie Daugherty	Mary Davis
Kimberly Rife	Leslie Lambert	Megan May
Kitty Langmade	Leslie Marquez	Melissa Ruetten
Krista Dieckamp	Lily Wahl	Michele Moreau

# Cash Donors



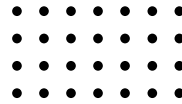
<b>Friend Cont.</b>	Peter Lehr	Sadie Woeste
Michelle Dodds	Rachel Bublik	Samantha Dobyms
Michon Wyche	Rachel Ensminger	Santiago Granillo
Mikaila Moyer	Rachel Hudson	Sara Dumond
Mikki Killingsworth	Rachel Hughes	Sara Gribble
Molly Riley	Rachel Kaneko	Sarah Deutsch
Mom and Dad Schufeldt	Rachel Roberts	Sarah Dickey
Morgan Davis	Raelynn Mackenzie	Sarah Gelman
Muriel Heath	Randi Rummage	Sarah Wist
Nancy M Gibson	Rebecca Rodie	Shannon Larson
Nancy Schmidt	Rebecca Wilks	Shannon Spollen
Nancy Weaver	Regina Fischer	Shawn Love
Natalie Semon	Renee King	Sherylann Kensington
Ned Bedrio	Reyna Montoya	Shirley Brown
Nicole Palmisano	Robbin Thomas	Stephanie Mitchell
Nora Semon	Robert Adams	Stephanie Papadopoulos
Patricia (Patti) Gallegly	Robert Anderson	Sue Holmes
Paul Kenny	Rosalind McDaniel	Susana Nava

# Cash Donors



<b>Friend Cont.</b>		
Sushma Narula	Theresa Weiner	Victoria Granberry
Tammy Linn	Todd Hoyer	Victoria Hanlon
Teresa Mandley	Tom Jose	Wendy Godfrey
Tereza Fritz	Tracey Rowley	Willa Murphy
Terry Bublik	Tracy Oliver	Yeenkie Portouw
Theresa Pulido	Vanesa Vicente	Yijee Jeong
	Veronica Crafter-Srinivasan	

# In-Kind Donors



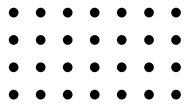
ADV	Heineken	Om3 Yoga
Advance Dx	In-N-Out Burger	Phoenix Children's Museum
American Furniture Warehouse	Jennifer Ward	Pretty Little Nails
Angela Tate	Kate Longely Designs	QuartHaus
Arizona Diamondbacks	Kendra Scott	Raising Cane's Restaurants, LLC
Brandon Conlan	LATHER - Uptown Plaza	Scheels
Breakthrough Smash Room	LifeTyme Financial LLC	Schmitt Jewelers
d'Vine Gourmet	Linda Nelson	Smidge Beverage
Danielle Morris	LON'S & The Hermosa Inn	Spin the Bottle
Desert Mirage Golf & Practice Center	Majestic Neighborhood Cinema Grill	Su Vino Winery
Diamond Print & Promo	Margaret Fries	The Estate & Watch Company
Dutch Bros AZ	Meghan Ritter	The Phoenix Symphony
Dutch Bros West Valley	Melisa Magnuson	The Scottsdale Resort & Spa
Eagle Mountain Golf Club	MELT by Melissa	Titos Handmade Vodka
Elizabeth Cummings	Meridith Aguilar	Total Wine & More
Emily Leitzell	Michaela Johnson	Tucson Botanical Gardens
Gia DeMichele	Mr. Pickles Sandwich Shop	Two Men and a Truck
Greenwood Brewing	Nichole Chacon, Zen It Out	Valley Eyecare Center



**JUNIOR LEAGUE**  
PHOENIX

# For nearly a century

the Junior League of Phoenix has shaped the civic and cultural fabric of our city. As we look ahead, we invite all who believe in the power of women to join us in building what comes next. - **Stephanie Viboch, JLP President 2024-2026**



**JLP Communications  
and Marketing**  
Summer 2025

## FOR MORE INFORMATION



602.234.3388



info@jlp.org & www.jlp.org



2505 N Central Ave  
Phoenix, AZ 85004