



JUNIOR LEAGUE OF PHOENIX

Junior League of Phoenix Fact Sheet

Our Mission

Junior League of Phoenix is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

Our Focus Area

"Fighting Hunger in the Greater Phoenix Community"

Junior League of Phoenix, along with a coalition of community partners, is working towards a food secure community through access, empowerment and education.

Our Members

Junior League of Phoenix is dedicated to providing volunteer service throughout the Valley to positively impact the lives of families and individuals every day. Junior League of Phoenix is a member of The Association of Junior Leagues International Inc. (AJLI), which is comprised of 293 member Leagues in the U.S., Canada, Mexico and the United Kingdom. JLP is comprised of over 1,000 members from throughout the Valley.

Junior League of Phoenix is governed by an 8-9 member board of directors, which is made up of the JLP president (a JLP president-elect every other year), active and sustaining directors, a secretary, finance director, and executive vice president. The board is accountable to the members for the development of the strategic goals, which enhances JLP's ability to fulfill our Mission. These goals also are also communicated to the management team, which helps to execute these goals through day-to-day activities and events.

Junior League of Phoenix, Incorporated (JLP) is a 501(c) 3 not-for-profit organization. All of our programs are supported by membership dues, foundation and corporate grants and revenue-producing efforts.



Our History



"Junior League is the foremost community leader in Greater Phoenix. The League's long-term commitment supports the most critical areas of need. Most major community projects for the past three decades have been researched, initiated, funded and created by Junior League of Phoenix. What an awesome group of women!" - Betsy Bayless, Director of AZ Department of Administration & Arizona Secretary of State (1997-2002); Sustainer member, Junior League of Phoenix

1931-1937 Public School Relief Fund \$700
 1931-1951 Community Chest \$1,800
 1934-1964 Children's Theatre & Radio Performances \$5,200
 1935-1937 Good Samaritan Hospital Library \$200
 1938-1947 Braille Committee \$1,200
 1938-1954 Free Children's Dental Clinic \$6,400
 1940-1942 Vitamins & Cod Liver Oil for School Children \$300
 1940-1944 Red Cross \$250
 1941-1943 University Park Nursery School Dairy \$300
 1942-1946 Soldiers Socials \$600
 1943-1946 Braille Room - Phoenix Public Library \$6,200
 1943-1952 Cerebral Palsy Treatment Center in Arizona \$18,750
 1944-1945 Community Activity Board \$200
 1946-1947 Community Council \$1,500
 1947-1948 Social Service Center \$500
 1947-1949 Children's Symphony Series \$1,450
 1948-1949 St. Joseph's Hospital Fund \$500
 1948-1949 Coordinating Council for Blind Children \$2,500
 1950-1951 Phoenix Little Theatre \$1,500
 1951-1958 United Red Feather (United Way) \$14,700
 1951-1952 St. Luke's Hospital Fund \$500
 1952-1957 Recording For The Blind - Phoenix Unit \$5,800
 1952-1962 Arts Council \$10,800
 1953-1971 Know Your Community Tours \$8,200
 1954-1955 Mental Health Association \$6,000
 1954-1955 Arizona State Fair \$500
 1954-1957 Child Guidance Clinic \$15,000
 1954-1957 Girl Scout Indian Troop #146 \$500
 1955-1956 Phoenix Album TV Show \$1,500
 1955-1961 Visiting Nurse Service \$15,750
 1956-1959 Pre-School For Blind Children, AZ Foundation \$9,400

1957-1964 Arizona Press Club Annual Award \$1,000
 1957-1968 Construction of Community Service Building \$25,000
 1959-1960 Americanization Classroom - New Friendly House \$5,000
 1959-1960 Heard Museum \$2,000
 1959-1961 Jr. Museum Construction - Phoenix Art Museum \$21,500
 1960-1961 Teacher at Florence Crittenton Home \$2,500
 1961-1962 Purchase of Property for Golden Gate Settlement \$10,000
 1962-1963 Director for Children's Theatre \$1,800
 1962-1963 Training of 34 Phoenix Union High School Students for Employment \$6,000
 1962-1971 Student Interest Program \$3,800
 1962-1971 The Volunteer Bureau \$62,250
 1963-1966 Cystic Fibrosis Clinic - Good Samaritan Hospital \$25,000
 1964-1972 Dental Care Unit - St. Joseph's Hospital \$2,500
 1964-1977 Junior League Puppet Theater \$1,950
 1965-1972 Save Camelback Mountain \$8,000
 1966-1967 New Gymnasium for Golden Gate Settlement \$12,500
 1966-1967 Therapy Building in Valley of the Sun School \$25,000
 1967-1968 Microfilm Library for AZ Historical Foundation \$10,100
 1967-1969 Junior Art Museum Supplies \$5,600
 1967-1970 World Affairs Council Headquarters \$7,500
 1968-1973 Phoenix Zoo Education Center \$86,900
 1970-1971 CODAC \$40,350

1971-1972 TV Drug Spots \$1,000	1995-1997 Valley View Elementary School \$20,450
1972-1974 Day Care Directory \$1,450	1996-1999 AgeLink \$50,400
1973-1974 Day Care Training \$2,600	1996-1997 Girls First! \$10,228
1973-1975 Desert Survival Program & Film \$1,800	1996-1998 Krause Memorial Children's Fund \$50,000
1973-1976 Child Abuse Project \$36,100	1996-1998 UMOM New Day Center \$28,641
1974-1976 Community School Education Conference \$1,100	1996-1998 Volunteer Center \$30,172
1975-1976 Criminal Justice Newspaper Supplement \$5,700	1997-1998 Community Encore Fund/Arizona Science Center \$25,000
1975-1978 Phoenix Management Leadership Institute \$1,250	1997-1999 Free Arts For Abused Children of Arizona \$30,605
1975-1978 Celebrity Lecture Series \$2,300	1998-1999 Sweet Dreams \$15,287
1976-1978 Decision-Making Skills Workshops \$8,650	1998-2000 Ready To Read \$28,121
1976-1982 Rosson House \$40,000	1998-2000 Grandpa Charlie's Growing Garden \$20,490
1977-1981 Crisis Nursery Director's Salary \$48,400	1999-2000 Girl Scouts Beyond Bars \$12,745
1978-1979 Foster Care Conference \$5,100	1999-2000 Parent Education Project \$6,756
1979-1980 Arizona Community Foundation \$5,000	1998-2001 Project H.E.A.R.T. \$63,029
1979-1983 Alcoholism Workshops for Women \$6,100	1998-2001 Phoenix Theatre Outreach \$51,600
1979-1985 Park Foundation of Phoenix \$11,700	1999-2001 Family Volunteering Project \$32,000
1979-1980 Rosson House Gift Shop \$1,500	1999-2003 Safe Return \$67,790
1979-1984 Science Museum \$161,300	1999-2003 Life Books \$30,676
1981-1985 PACT, Hello Phoenix & Celebrate Youth Festivals \$15,000	2001-2004 Phoenix Family Museum \$89,024
1982-1987 Accent On Kids (Ronald McDonald House) \$114,850	2001-2004 ABC/Accreditation Benefits Children \$33,694
1982-1983 Family Violence Conference \$4,500	2001-2004 Read to Me Book Party \$2,749
1982-1985 Arizona Coalition for Chemical Awareness \$3,200	2003-2006 Women Living Free \$21,851
1983-1985 Historic Preservation \$20,200	2003-2004 World is Mine \$3,905
1984-1985 Data Network for Human Services \$5,000	2005-2006 Aids to the Adoption of Special Kids/Fastbreak \$4,100
1984-1986 Coalition for the Prevention of Abuse to Children \$4,900	2006-2009 St. Vincent dePaul Hearts & Hands Days \$4,500
1985-1986 Domestic Violence (M.E.N.S.) Support Group \$10,000	2006-2009 Journey of Me \$9,000
1985-1997 Arizona Foundation Directory \$32,131	2007-2009 Phoenix Day Family Nutrition Events \$4,000
1985-1997 Community Assistance Fund \$281,883	2004-2010 Children's Museum of Phoenix \$250,000
1986-1988 Court Appointed Special Advocate (CASA) \$65,353	2006-2010 Ryan House \$150,000
1986-1988 Child Sexual Abuse Awareness \$61,673	2007-2010 The Wellness Community \$12,000
1986-1988 Southwest Adoption Conference \$8,000	2009-2011 Fowler Program \$5,000
1987-1997 Orpheum Theatre \$200,492	2007-2011 Girls Scouts First Saturdays \$5,600
1987-1990 Encanto Carousel \$19,921	2009-2012 Family Literacy Plus-Southwest Human Development \$5,000
1987-1990 Adult Illiteracy \$29,410	2009-2013 Get Ready to Read! \$8,000
1987-1988 ArtReach \$20,000	2010-2013 Kids in the Kitchen \$71,500
1988-1992 Metropolitan Canal \$10,764	2011-2013 Phoenix Rescue Mission \$23,000
1988-1992 Transitional Housing for Homeless Families \$96,845	2010-2013 ROCKETS \$93,550
1990-1993 Emily Anderson Family Learning Center \$52,438	2011-2013 Snack Pac Backpack \$25,300
1990-1993 Teen Outreach \$25,488	2014-2017 Fresh Express \$57,350
1991-1994 Women In Transition \$100,000	2014-2017 Phoenix Day HealthLinks \$24,000
1991-1998 Christmas In April \$16,715	2016-2018 Healthfest \$46,000
1991-1994 Immunization Saturday \$4,677	2016-2019 United Way \$24,600
1992-1995 Healthy Touch \$46,835	2017-2019 Halle Heart \$23,350
1993-1996 Breast Cancer \$75,000	2020 - Harvest Compassion Center
1994-1997 Phoenix Museum of History \$54,533	2020 - Saint Vincent de Paul
1995-1997 SELF, Inc. \$59,824	
1995-1998 HIV Disease Prevention & Education \$4,607	
1995-1996 Foundation for Blind Children \$10,000	

Fundraising Events



Touch-A-Truck - A family-friendly event that offers children a hands-on opportunity to explore a variety of machinery and to meet the people who build, protect and serve the Valley communities. Vehicles on display routinely include construction trucks, emergency responders, tractor trailers, utility trucks and a helicopter. The event also features a DJ, local mascots, interactive educational games, bounce houses, slides, face painters, balloon artists and food trucks.



Rummage Sale - For over 83 years, JLP has hosted the largest indoor garage sale fundraiser. Our sale has thousands of bargains, including formal dining room sets, patio sets, big screen TVs, bikes of all sizes and types, baby clothes, books, designer purses, jewelry and collectibles, office equipment, even brand-new merchandise, and more! Proceeds from Rummage benefit local community programs and training sponsored by the JLP. As our largest fundraiser, the event brings in over \$130,000 annually.



Special Events - Throughout the year, JLP hosts a variety of special fundraising events and there is something for everyone. These events are a fun way to support JLP, whether its to stay fit at a yoga event, shop 'till you drop at a shopping event, hit the town on a bar crawl or another unique, social gathering. The Special Events committee is busy planning all year long, so check back to JLP.org often to see what's new!

Additional ways to support JLP:

- **Individual & Corporate Donations**
- **Corporate Sponsorship**
- **Underwriting**
- **Grants**
- **In-Kind Donations**

Our Community Impact

JLP Signature Programs



HealthFest & Phoenix Food Day - JLP has joined forces with the City of Phoenix to create the city's largest free health and wellness event. The event that provides much-needed food services to food desert areas in Arizona. This event brings in chefs to host cooking demos, and students and schools for gardening demos, in order to promote affordable and healthy meal options to attendees. HealthFest takes a wellness approach, providing free medical services to attendees including child immunizations, wellness checks, dental cleanings, ultrasounds, mammograms, and much more. With a variety of partners, it is sure to be a great event!



ROCKETS - Raising Our Children's Knowledge by Educating Through Science is a theme-based program that promotes early childhood development of science skills. The program provides hands-on STEM activities to at-risk children in Maricopa County to help foster problem solving, critical thinking, and exploration skills that are critical to future academic success. The ROCKETS program offers monthly classroom lessons for preschool and early elementary students and their parents at the Junior League of Phoenix Classroom located at the Children's Museum of Phoenix. The curriculum is reinforced with a student take-home bag that includes a fun science-related activity that supports the classroom lesson.



ROCKETS Teacher Launch - Through the ROCKETS Teacher Launch Seminar, more than 100 school teachers in Maricopa County participate in a full-day training seminar that provides non-stop, hands-on science activities. Teachers are empowered to find creative ways to integrate science into their daily lesson plans. The seminar brings science, math, and reading skills to an estimated 1,000+ children per year - making a lasting impact on student's education for years to come.



Kids in the Kitchen - JLP believes that education and experience are the greatest tools to fighting child obesity. Our signature program involves hands-on components to teach kids and families how to be healthy. The goal of the program is to Increase children's awareness of the nutrition in everyday foods, improve the quality of healthy food that kids eat by showing them easy and tasty ways to eat better and increase the amount of exercise that kids do during their daily routine.



Volunteer Action Committee - JLP members love to make a difference in the community and this committee works year-round with Valley nonprofits to create s volunteer shifts or projects. These projects are volunteer-led, one-day projects that support urgent needs in our community. The committee also plans "Done in a Night" events at JLP meetings to collect donations to support our commitment to "Ending Hunger Arizona" and additional immediate critical needs in Maricopa County.

2019-2020 volunteer partners have included:

- ASU Art Museum
- Ben's Bells
- Borderlands Produce Rescue
- Children's Museum of Phoenix
- Cinderella Affair
- Desert Botanical Garden
- Free Arts
- Harvest Compassion Center
- Homeward Bound
- Hope and a Future

- Operation School Bell
- Phoenix Food Day
- Phoenix Zoo
- Ryan House
- Social Spin
- Southwest Human Development
- St. Mary's Food Bank
- The Shoebox Project
- UMOM

2019-2020 "Done In A Night" Donations

- Future for Kids
- Harvest Compassion Center
- Hospice of the Valley
- ROCKETS Teacher Launch
- Southwest Human Development
- The Bra Recyclers
- UMOM
- United Way

2020 - 2023 Community Partners

Harvest Compassion Center: JLP is partnering with HCC to help open and maintain a fourth center location. The mission of HCC is provide food and clothing in a hope-filled environment to the underserved in the greater Phoenix area. During our partnership, JLP funds provide new HCC equipment and supplies for the Kids Corner for the first year and food to help sustain the center in second and third year. The JLP Harvest Compassion Center committee will be responsible for managing the design and setup of the new Kid's Corner at the fourth location and also coordinating events/activities to help families, including volunteer action shifts throughout the year for JLP members.

Saint Vincent de Paul: JLP is partnering with SVdP on a program focused on families who have three primary challenges: low/no access to healthy food, a family history or new diagnosis of diabetes/prediabetes, and low/no knowledge of sustainable wellness practices. During our partnership, JLP funds will support the Rob & Melani Walton Urban Farm and increase the amount of children served at the Ivy Wellness Center. JLP's Saint Vincent de Paul committee will be responsible for organizing events for our members to assist with the constructing, planting, harvesting and maintaining the new grow space and overall grow space of the Urban Farm, working with families to teach them how to plant their own healthy food and to include the children in the planting and harvesting process and planning events at the Ivy Center test kitchen, where a culturally competent registered dieticians will show families how to prepare and buy high-quality, low cost healthy foods.

Our Training: Developing The Potential Of Women



The training and leadership opportunities provided by the Junior League was the very best non-profit college education I could have asked for without paying tuition. I am forever grateful for JLP, which led me to and assisted me in my almost 25 year career as a non-profit leader, which has allowed me to make a difference in our community." - Nancy Roach, retired CEO of Ronald McDonald House Charities Phoenix, Sustaining Member, Junior League of Phoenix

General Membership Meetings: These large meetings for all members are an opportunity for members to get together for learning about JLP, the community and much more. Each meeting has a different theme and features an expert speaker on that topic.

Provisional Course: Every year our Provisional training team offers our incoming members extensive training about Junior League, our community, and The Association of Junior Leagues International. New members are mentored throughout their year by their Provisional Advisors and must meet certain requirements in order to become Active members of JLP.

Committee Placement and Leadership Positions: Members gain hands-on experience by serving on or leading a committee or serving on the Board of Directors or Management Team. With members usually being placed on a different committee every year or so, there is plenty of opportunities to try new things and gain more experience, throughout their tenure as a Junior League member.

Member Trainings: The Member Training Committee provides JLP members with various in-person and virtual training opportunities throughout the year, with a focus on four specific "tracks"

- Community Leadership
- Fundraising
- Diversity/inclusion
- Interpersonal skills.

Community Leadership & Outreach (CLO): The goal of CLO is to create pathways for JLP members to take on a leadership role in the community in order to make a positive impact on the Greater Phoenix Metro area. This goal also includes training the JLP membership at large on how to be effective leaders in nonprofit organizations and offering specialized trainings to ready members for roles in the community including: Board positions, event chairs, committee members, and professional volunteer roles. Additionally, the committee will facilitate mentorship relationships between JLP members and community leaders through one-to-many speaker engagements and a smaller one-on-one mentorship program. The committee will actively seek out Board opportunities for JLP members either as a participating Board member or under the premise that this is a training opportunity for the JLP member with limited responsibility and financial participation required.

Public Affairs Committee (PAC): PAC is a non-partisan advocacy committee, which will work with partner agencies in the space of our focus area to educate the membership on bills and positions but will not endorse or support any candidates.

- The PAC will seek to educate the membership about local, state, and national elections on issues that pertain to JLP's focus area.
- PAC will also support voter registration and other non-partisan events that encourage the fundamental steps for engagement in public policy (e.g. learning where to vote, change of address forms).