



Our Mission

The Junior League of Phoenix, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Our Focus Area

The Junior League of Phoenix's community impact efforts focus on Empowering Women and Girls to be academically and financially successful.

**Developing
Women to
Do a World
of Good**

Sponsorship Opportunities



As President of the Junior League of Phoenix (JLP), I am inviting you to join us in making a meaningful impact on our community through a partnership that aligns with your values and ours.

For 90 years, JLP has been a driving force in the Valley, empowering women to become civic leaders through training, development, and community outreach programs. Our initiatives focus on preparing women for continued board and non-profit service, advocating for critical issues, and fostering sustainable change in the greater Phoenix area. Our efforts have positively touched countless lives, from our local partnerships with organizations like Girl Scouts Cactus-Pine and Live and Learn to signature events such as [ROCKETS Teacher Launch](#). With your support, we can do even more.

Your sponsorship will help further our mission and offer a unique opportunity to connect with a community deeply committed to service and leadership. As a valued partner, you will gain exposure to our diverse network of influential women and community advocates, and your brand will be prominently featured at our events and across our platforms. Most importantly, your involvement demonstrates a shared commitment to developing a strong future for Phoenix by empowering women and girls and providing hands-on training opportunities.

Don't just take my word for it. Here's what a past Arizona Secretary of State had to say:

“The Junior League is the foremost community leader in Greater Phoenix. The League’s long-term commitment supports the most critical areas of need. Most major community projects for the past three decades have been researched, initiated, funded and created by The Junior League of Phoenix. What an awesome group of women!”

**-Betsey Bayless, Arizona Secretary of State from 1997 to 2002 and
Sustaining Member of the Junior League of Phoenix**

Additionally, metrics show that our events consistently reach hundreds of attendees and we engage almost 10,000 through our digital presence, offering significant visibility for our partners.

We would be honored to discuss how your partnership can best align with JLP's goals. Together, we can drive lasting change. As a token of our appreciation, we offer a range of sponsorship packages with benefits tailored to your needs.

Thank you for considering this partnership. We are grateful for your commitment to our community. Please feel free to reach out with any questions, or if you'd like to explore this opportunity further, we'd be happy to set up a time to talk.

Thank you,

Stephanie Viboch
President, Junior League of Phoenix

What We Do



At the heart of The Junior League of Phoenix's mission is improving our community. For 90 years, our volunteers have continued to positively impact the Phoenix metropolitan area.

**Our Focus Area is
Empowering Women and Girls**

Our Community Programs:



Girl Scouts - Arizona-Cactus Pine is developing a new mobile programming space to help bring quality programs to more girls, including communities where there is a lack of resources. Through a three-year partnership, JLP will provide funding and volunteer support to help the Girl Scouts keep the Mobile Building space filled with all the supplies girls need for an engaging learning experience.



Live & Learn's mission is to empower women to break the cycle of generational poverty. Through a five-year partnership, JLP is supporting Live & Learn's Empower Hour events. JLP will provide the financial and volunteer support to leverage the current program to reach more women in the community and create and execute new workshops and activities.



Our signature program is a standalone program that reflects JLP's long-standing contributions to community impact. We help spread the love for science to children through our R.O.C.K.E.T.S program, and to their teachers through our annual R.O.C.K.E.T.S Teacher Launch.

Our Impact Over the Last 90 Years



**"When the Junior League of
Phoenix gets behind an idea,
Phoenix changes for the better."**

Sandra Day O'Connor

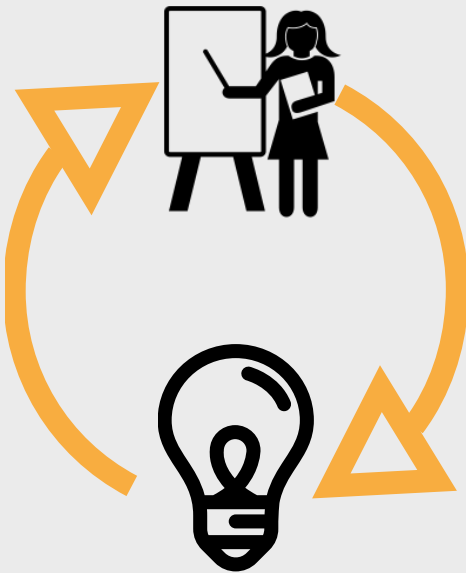
JLP President, 1966-1967

Why Partner With Us?

The Junior League of Phoenix not only meets community needs; our niche is capacity building. Our focus is on training volunteers to become community leaders.



Our commitment to training provides volunteers with invaluable learning opportunities. Topics range from leadership and organizational development training to community program instruction and nonprofit fundraising skills. Through this unique curriculum, members learn how to manage and train volunteers. They also develop the ability to collaborate with community agencies to maximize volunteer impact. This results in aid for a greater number of disadvantaged in our community.



"The training and leadership opportunities provided by the Junior League was the very best non-profit college education I could have asked for without paying tuition. I am forever grateful for the JLP, which led me to and assisted me in my almost 25 year career as a non-profit leader, which has allowed me to make a difference in our community."

- Nancy Roach, retired CEO of Ronald McDonald House Charities Phoenix, Sustaining Member, The Junior League of Phoenix



To learn
more, visit
www.jlp.org

Sponsorship Opportunities

There are various sponsorship levels that offer a wide range of recognition and engagement opportunities. We offer standard sponsorship packages, or we can work with you to customize an agreement that delivers the right value to both parties. In-kind donations can account for a portion of the packages below. Event-based donations will be recognized separately and on an individual event basis.

Visionary - \$10,000+

- Printed Sponsor Recognition at Annual May Celebration
- Logo integration and custom activation at three signature events
- Table or admission to one signature event
- Logo recognition at all monthly General Membership Meetings (GMM)
- Logo placement in the JLP monthly member e-newsletter
- Logo placement on the JLP website sponsor page
- Sponsor recognition post on JLP Facebook, LinkedIn and Instagram pages
- Advertisement in the JLP Annual Report

Leader - \$5,000

- Logo integration and custom activation at one signature event
- Admission to one signature event
- Logo recognition at all monthly General Membership Meetings (GMM)
- Logo placement in the JLP monthly member e-newsletter
- Logo placement on the JLP website sponsor page
- Sponsor recognition post on JLP Facebook, LinkedIn and Instagram pages
- Advertisement in the JLP Annual Report

Partner - \$2,500

- Logo integration and custom activation at one signature event
- Logo placement on the JLP website sponsor page
- Sponsor recognition post on JLP Facebook, LinkedIn and Instagram pages for event
- Advertisement in the JLP Annual Report

Sponsorships of less than \$2,500 are connected to specific signature events. For inquiries about the benefits of event-specific sponsorship, please reach out to JLP!

All donation amounts are appreciated, and help us continue to serve our partners in the community and achieve our mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Looking for a custom sponsorship level? Let's talk! jlp.giving@jlp.org