



FOR IMMEDIATE RELEASE

The Junior League of Phoenix Announces The 7th Annual White Party “A Red Carpet Affair”

(Scottsdale, December 16, 2019) — In honor of their 85th Anniversary, The Junior League of Phoenix (JLP) announces its 7th Annual White Party “A Red Carpet Affair” at the Children's Museum of Phoenix on Friday, March 27, 2020. Instead of the usual all-white attire, guests are encouraged to wear their favorite red outfits to celebrate JLP's 85th anniversary. Attendees will enjoy an evening of dancing, cocktails and food samples from local restaurants.

“Last year’s White Party was a huge success. This year, we are really excited to celebrate our 85th Anniversary and hope to top it with a new theme and location, the best DJ in town, bites from the hottest local restaurants and high-end silent auction items,” said Kathleen Snell, White Party’s event chair. “Paparazzi will be present so ditch the white, dress your best and let's paint the town RED!”

Proceeds from “A Red Carpet Affair” will benefit the League’s community programs and leadership training programs.

Current League programs are structured around JLP’s focus area of “Building a Healthy Arizona” including: [ROCKETS](#)—Raising Our Children’s Knowledge by Educating Through Science, a program that promotes early childhood development of science skills; [Kids in the Kitchen](#), a nutritional initiative that seeks to combat childhood obesity; and [Ending Hunger in the Classroom](#), a partnership with Valley of the Sun United Way which provides 4,700 students in nine Valley schools with nutritious breakfasts and distributes Weekend Hunger Bags during the school year.

WHEN: Friday, March 27, 2020, from 7 to 11 PM

WHERE: Children's Museum of Phoenix
215 N 7th St.
Phoenix, AZ 85034

ADMISSION: Early Bird Pricing: \$65/individual, \$120/couple
Regular Pricing: Starts February 1, 2020: \$75/individual, \$140/couple

Tickets will only be sold at the door if availability remains. Each ticket is valid for one entry to the party, including food samples and cocktails.

Tickets can be purchased at https://www.jlp.org/?nd=ticket_list&fundraiser_id=73

About The Junior League of Phoenix

The Junior League of Phoenix, Inc. is a 501(c)(3) not-for-profit organization of over 1,000 women committed to promoting voluntarism, developing the potential of women and improving the Valley of the Sun through the effective action and leadership of trained volunteers. For more than 85 years, JLP has invested more than \$4.1 million in the community and contributes over 75,000 volunteer hours annually. Current League programs are structured around JLP's focus area of "Building a Healthy Arizona." For more information about The Junior League of Phoenix, please visit jlp.org.

####

Media Inquiries:

Samantha DeRose
Account Manager
The McRae Agency
480-495-4930
samantha@mcraeagency.com