



VALLEY IMPACT

2016-2017
YEAR
IN REVIEW

DEVELOPING THE POTENTIAL OF WOMEN



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Becoming Your Best Self

When I joined the Junior League of Phoenix four years ago I was looking to enrich my world, help the community, and develop my own potential as a woman. I wanted something that would push me into becoming my best self.

Notice I've intentionally used the word becoming, not being. Becoming your best self is a work in progress and every morning you wake up, you have a new day to cultivate that! The Junior League, to me, embodies exactly this and throughout our Valley Impact Magazine you will see how we instill this not only through our outreach in the community, but also in how we continue developing the potential of women through empowerment workshops, community leadership and outreach summits and our newest leadership and personal growth opportunity, Toastmasters!

Outside of developing our own potential as women, the JLP continues to leave a unique fingerprint throughout its initiatives in educating the Phoenix community. Volunteering through enrichment programs such as Kids in the Kitchen and ROCKETS, and community-wide fundraising events like Touch-A-Truck and our longest-run fundraiser the Rummage Sale, the ladies of the JLP sustain our community wide mission and continue to be the driving force behind the advancements that make Phoenix a great place to live.

It is truly enriching knowing that I choose this organization each day to further my growth in becoming my best self. I applaud the women in the JLP - my friends - who also choose to become better versions of themselves each day by supporting one another in their successes, leading by example, and pushing their own limits!

I hope you enjoy what you find as you read through this issue of the Valley Impact Magazine and thank you for choosing to see the positive impact the JLP has on our community and the empowerment it provides to the women in our league!

Warm Regards,



Natalie Varty
2015-17 Publications Committee Chair

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80TH ANNUAL RUMMAGE SALE

JLP's Rummage Sale celebrated its 80th Year!

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VALLEY IMPACT MAGAZINE

A Publication of The Junior League of Phoenix, Inc.

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“Money is not the only commodity that is fun to give. We can give time, we can give our expertise, we can give our love or simply give a smile. What does that cost? The point is, none of us can ever run out of something worthwhile to give.”

~ Steve Goodier

Dear JLP Members and Supporters,

The past year has been an amazing adventure as the President of this organization. I have had so many experiences in which I may not otherwise have had the honor to participate. As a member of the Junior League of Phoenix for the last 15 years, I have seen many changes take place. This year we have a few changes of which we can be very proud. We implemented a new points system that has allowed us to provide more flexibility to help members fit Junior League into what works for their family and career. So far the feedback on this has been overwhelmingly positive. We also introduced our JLP Toastmasters group that has allowed our members to develop and enhance their public speaking skills. We introduced our HealthFest and I look forward to attending our second one on March 10, 2018. HealthFest serves both parts of our mission by offering a great deal of value to the families we serve while providing a meaningful hands-on volunteer experience for our members.

We have continued some long-standing traditions, most notably the celebration of our 80th Annual Rummage Sale in 2017 with the 2018 sale coming up this February. I don't know of many other events here in Phoenix that have stood the test of

time and continued to succeed after 81 consecutive years. We also continue to grow our membership through retention and increasing our provisional class size. Each year, our newest members remind me why I continue to stay involved. Their energy and excitement for what we do inspires me to want to keep doing more, keep mentoring more women and keep looking for new ways for the JLP to have an impact on our community.

I hope you enjoy this issue of the *Valley Impact Magazine* and continue to support the Junior League of Phoenix. There are so many ways you can support the work that we do. The biggest way is to join us, continue your membership or invite others to join us. You can attend our fundraising events, sponsor our events or promote them among your network. You can ensure that you include the JLP in your annual giving budget or designate your United Way contributions to the JLP. You can also support the JLP in your shopping by linking your purchases on Amazon or your Fry's Card to the JLP so that each time you shop the JLP will receive a donation from these amazing partners.

I want to thank our sponsors, our community ambassadors, our supporters and most importantly our members for the countless hours of hard work, the generous financial support and encouragement and emotional support you provide to the JLP. I

also can't forget to thank the many spouses, significant others and family members who share the women in their lives with the JLP. We could not have the impact we have on the community if you were not there supporting the woman in your life to keep doing the work she is doing for our members and our community.

Thank you for an amazing first year as your President and I look forward to closing out my term and serving alongside you.

With Gratitude,



Cathy Comer
2016-2018 President

2017-2018 Leadership Team

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Our Mission

The Junior League of Phoenix is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers

Building a Healthy Arizona Through Empowerment

Compiled by Danielle Arsenault

Since the founding of the Junior League, children's wellness and health has been a key focus of the organization. Childhood obesity is on the rise and a growing epidemic in every developed country. Approximately 31.3 percent of American children between the ages of 10 to 17 are overweight or obese. More than 15 million children in the United States live in "food-insecure" households (stateofobesity.org/childhood). Through the Kids in the Kitchen program, the Junior League of Phoenix (JLP) will continue to strive to improve these statistics in Arizona.

Kids in the Kitchen, a signature program of the JLP which is tied to our focus area of Building a Healthy Arizona, provides programming designed to empower youth and families to adopt healthy habits and reverse the growth of childhood obesity. The Kids in the Kitchen committee is comprised of 21 devoted and passionate ladies

who make our efforts in the community an achievement. We have partnered our nutrition education programming with youth development organizations including the Boys and Girls Clubs of East Valley, the City of Phoenix and The Children's Museum of Phoenix.

The Kids in the Kitchen volunteers provide awareness in the community through monthly interventions. The kids at the Boys & Girls Club of both Chandler and Guadalupe attend a monthly lesson with the focus of teaching a nutrition based curriculum where they learn about how to make a balanced meal and make healthy choices, with the incorporation of fun physical activities. We celebrate the completion of the monthly lessons with our annual "Little Chef" event, where we invite 20 families of four to engage in a night focused on health and wellness. All the families prepare two meals to take home, learn from nutritionists



on how to improve their eating habits as a family and participate in a fun activity with Playworks! In addition to the monthly programming, Kids in the Kitchen travels to different areas of the Valley to provide an experience focused on choosing healthy alternatives in our daily life, exercise, and the Food Plate. This League year, we developed our monthly lesson curriculum into a toolkit for youth development leaders in the Valley. The kits include curriculum and supplies for them to implement the lessons within their own program. The goal of the kits is to increase our reach and impact with the hope of decreasing the childhood obesity rate.

Increasing Impact in Arizona

This League year the Kids in the Kitchen program has made

a huge impact! Throughout the 2016-2017 League year, Junior League of Phoenix's Kids in the Kitchen volunteers impacted over 1,500 kids in Maricopa County by increasing nutrition and exercise awareness. Aiding in our success, we were pleased to serve an additional Boys & Girls Club branch with our monthly lesson programming. In addition to the new club programming, the Kids in the Kitchen program successfully partnered with the City of Phoenix to provide an on-stage hands on cooking demonstration at the PHX Kids Get Fit Fest!

In 2017-2018, we hope to expand our programming to additional Boys and Girls Clubs and other youth after school programs.

Raising Our Children's Knowledge by Educating Through Science

Compiled by Melinda March

ROCKETS is a Junior League of Phoenix signature program that promotes science education. This committee plans and hosts First Friday events in the JLP Classroom at the Children's Museum of Phoenix. Stations include hands-on experiments to provide exposure to different aspects of science. The six First Fridays this year included themes like Super Hero Senses, Winter Fest and Healthy Smiles. Children loved experimenting with erupting apples, floating ghosts and even live ladybugs!

ROCKETS also hosted stations at JLP events including Touch-A-Truck, HealthFest and Sand Fest. These three events educated 475 combined children. The Touch-A-Truck booth encouraged children to practice estimating weight and height using gourds, pumpkins and squash. Committee members also distributed goody bags with experiments to do at home.

The ROCKETS annual Teacher Launch focused on STEM and entrepreneurship. This half-day event included a science seminar to help teachers learn new and innovative ways to teach science in the classroom. Thirty-five teachers attended and earned continuing education credit and also took home science kits for their classrooms. These 35 teachers reach 1,283 students at their schools.

A total of 3,935 children participated in ROCKETS programs and events throughout the 2016-2017 year.





Toastmasters

Have you ever thought... what would it take to be a better speaker? (That question probably just made your stomach flip, right?). Are you like me when as soon as you stand in front of other people, a chemical force just takes over your entire body and instantly, your hands start shaking, sweat appears (everywhere) and it's NOT because of the coffee you just downed, which perhaps only adds to your nervousness and anxiety even more?! A total, hot, public-speaking mess.

Let's take it even further, how does your voice sound in front of an audience? Is it strong and clear? Does it get rattly? Or, does it simply disappear altogether? Do you say "um" or "so" every couple words? Does your skin start to change colors like a chameleon? Whatever it is, IT'S OKAY! These are all symptoms of those who suffer from I-Hate-Speaking-In-Public Syndrome. Also known, as IHSIPS.

DID YOU KNOW — There are only TWO steps to curing IHSIPS???

ONE: Realize that you have it. Be confident in your insecurity! Don't keep it IN anymore! Get it OUT! Own those "ums" and crackly voice, and shaky hands! Challenge yourself this next year to grow past a level that you never thought could be done before!

TWO: Join a Toastmasters group! And not just any Toastmasters group, an exclusive, private group within your own local Junior League! There's nothing to be nervous about when you realize that your own fellow Junior Leaguers are struggling with IHSIPS too! The. Struggle. Is. Real. (...and omnipotent).

We have a lot of help and direction within our JLP Toastmasters group too, so we aren't all struggling from this yucky syndrome. Our Toastmasters group also includes women that are great public speakers and can offer helpful tips! They too are challenging themselves to take that next step in harnessing whatever they feel their weakness may be; to help them get that promotion, or to finally start those training sessions that their boss has been forcing them to do!

You can learn from ALL types of brave women with various backgrounds and experiences that are daring and willing to grow within an area that can be scary and challenging, but we all learn and prevail together!

Our JLP Toastmasters group gathers on Saturday mornings (thus far). We come business dressed, or straight from the gym — no judgment here whatsoever — it's SATURDAY! We want you to be comfortable and collected (sweat is bound to happen to some) so come as you desire.

We are a group of women that support each and every lady with whatever they wish to work on. We look forward to learning from you! And see you soon!

Toasts To You!

Kami Wise

Toastmasters Vice President of Public Relations

IN HOMES





KENDRA
SCOTT



THANK YOU

FOR SUPPORTING
THE JUNIOR LEAGUE OF PHOENIX
AT KENDRA SCOTT'S
2017 WINTER LAUNCH EVENT

MEET ASHLEY LAW

She was a first-year Active when she started the Toastmasters group.

Compiled by Laura Sharp

Why did you join the Junior League of Phoenix?

To make new friends. I moved to AZ when I was 20, and all my friends moved away after college. I needed to find a group of friends. Now, I just encouraged my sister (who just moved to Nashville) to join the Junior League for the same reason.

What's your day job outside of JLP?

I work for ASU as a project coordinator in the College of Health Solutions, and am also working on my Master's in Psychology.

What sparked your interest in Toastmasters?

I am recovered from an eating disorder, and in my free time, I go to hospitals and talk to them about my recovery. I wanted to learn more about public speaking to help with that, and so I asked if we had a group. When we didn't, I found an incredible interest in starting one, so I took that on.

How has Toastmasters impacted you?

Toastmasters has helped me be the person I want to be and a person I want to be around. I turned 30 in April and I want this to be the year I become a better leader. I want to relate to others on a different level, and reach that personal goal. This will be my best year yet. I want to love the person I am, and I haven't always loved that. I believe that it's up to you to make yourself who you want to be, and Toastmasters is helping me do that.

Tell us about the JLP Toastmasters group:

It's a really diverse group. We have lawyers, engineers... we are all goal oriented. Everyone is already a great public speaker, but they are also people who want to advance this skill set.

What could we expect after attending a meeting?

I leave every meeting feeling like, "I can do that."

What surprised you about Toastmasters?

When you think Toastmasters, you think of public speaking. But it's really about becoming a better leader. You could go to six meetings in a row and only give one speech. You are always adding something else to your skill set.

Best Toastmasters moment so far:

Our meeting was recognized by Toastmasters International and given our banner, which is a token to prove we are a successful charter club. We got incredible kudos from the Director of Toastmasters in AZ for how our club had progressed in just four months. That is all due to the members and the spark that they bring. We have our own JLP flair that we incorporate to our meetings, and it's very fun to start your weekend with this group of women.

What advice do you have for anyone thinking about Toastmasters?

Attend a meeting as a guest. There is zero commitment to visit a meeting; you can sit back, we won't make you speak. We are always inviting people in. We have a rolling membership, so you can join anytime. Sustainers all the way to provisionals are invited at any time! We have the best group of women to be around.



Toastmasters by the numbers:

10.31.16 — JLP's first Toastmasters meeting
26 — active members at press time
0 — number of current members who have attended Toastmasters previously
\$20 — one time new member fee
\$45 — biannual registration fee

Interested?

The Toastmasters schedule is always published on the JLP calendar. Meetings are currently on Saturdays; as the group grows, it will likely split and maintain a second group, which can meet on a different day/time as members request.



HEALTHFEST BY THE NUMBERS

Compiled by Rachel DeFranco

The first annual HealthFest by JLP was hosted on January 21, 2017. Be sure to **join us on Saturday, March 10, 2018 at GateWay Community College (Washington Campus)** for this year's event!

Here are some impact numbers from our 2017 event!

- **1,200+** volunteer hours
- Dental screenings and fluoride treatments to **58** children;
33 families
- **Four** free HIV tests
- **50** health screenings through Maricopa Integrated Health System
 - Glucose
 - BMI
 - Cholesterol
- Reached over **300** families, **33** different zip codes; **85283** and **85282** had the most attendees
- Provided families with healthy cooking tips and hands-on cooking demonstrations with recipes such as smoothies and avocado toast
- Provided **six** free fitness demos on the stage
- Provided **FREE** HealthKits with personal health items
 - Toothbrushes & toothpaste
 - Shampoo & Conditioner
 - Toilet Paper
 - Laundry Detergent
 - Body lotion
 - Body wash
 - Sunscreen
- Gave away over **50** raffle items that supported active lifestyle
 - Bikes
 - Yoga mats
 - Workout materials
 - FitBits
 - Gym memberships

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2,744

Hours, One Shift At A Time...



"Dress for Success is an amazing organization to volunteer with. The staff is great and it's such a wonderful feeling to help empower women from all backgrounds by giving them that extra boost of confidence through their wardrobe."

- Duc Huynh

151
VOLUNTEER
SHIFTS

"One of the main reasons I joined the Junior League was to give back to the community. The shifts provided by the Community Impact committee have exceeded my expectations!"

- Andrea Brower



Exceeding Our Community Impact Goals

COMPILED BY TAMMY GRIFFIN



"During my provisional year, I wanted to volunteer with as many different organizations as possible so I could learn what the JLP was all about. At each shift, I was impressed with the dedication, hard work, and commitment of our members. Community Impact is at the heart of the JLP and it's how we show our heart to our community."

- Stephanie Mitchell

290
TOTAL
VOLUNTEERS



30+
COMMUNITY
PARTNERS

"As I have spent more time volunteering in our community, I have become increasingly impressed by the programs and resources available across the valley. Phoenix is such a dynamic and diverse community, I am grateful to be so connected within it."

- Kristie Shah

ORGANIZATIONS WE SUPPORTED IN 2016-17:

- Andre House
- Arizona Women's Education and Employment
- Assistance League of Phoenix (Operation School Bell)
- ASU Art Museum
- Ben's Bells
- Children's Museum of Phoenix
- Desert Botanical Garden
- Dress for Success
- Feed My Starving Children
- Foster Children's Rights Coalition
- Free Arts for Abused Children of Arizona
- Fresh Express
- Girl Scouts
- Homeward Bound
- Hope & A Future
- Kids in the Kitchen
- Phoenix Day HealthLinks
- Phoenix Zoo
- ROCKETS
- Ronald McDonald House Charities
- Ryan House
- Singleton Moms
- St. Mary's Food Bank
- St. Vincent De Paul
- UMON

*Stats are from 2016-17 JLP year

DEVELOPING THE POTENTIAL OF WOMEN

BY NATALIE VARTY

THE JUNIOR LEAGUE:
Comprising of more than 150,000 women in 291 communities in the United States, the United Kingdom, Canada and Mexico - the Junior League has amassed an archive of tangible results and a reputation as thoughtful and influential change agents dedicated to the public good. Both nationally and internationally the Junior League's approach to pioneering positive change is simple. Through hands-on training and formal learning opportunities we give women the skills they need to improve the quality of life in the communities they serve.

OUR MISSION IN PHOENIX

The Junior League of Phoenix (JLP) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

In our 2015-2017 years the JLP proudly identified and instilled new relevant training programs for its members, focusing on developing stronger leadership habits and enhancing one's skill sets. The newest programs supporting this vision in developing the potential of women include our new CLO (Community Leadership & Outreach) Non-Profit Summit, a rollout of JLP 360's bi-annual Leadership Summits, and the JLP Toastmasters club. Through these programs the JLP has made serious strides in improving training for women and enhancing confidence as leaders in the Phoenix community.

JLP 360 LEADERSHIP SUMMITS:

2017-2018 will mark the third year since JLP 360 has been introduced and launched to the JLP. JLP 360 was founded on the principal of "developing the potential of women and improving our community...through effective leadership of trained volunteers," within the mission of the JLP. In the past, although the JLP provides many training opportunities, there was not a targeted member-specific event where League members could be trained and developed to enhance the important skills of effective leadership. Thus, in 2015 JLP hosted its first event JLP 360 event in October, created and founded by JLP Members Training Chair, Paula A. Sumner-Walker.

The vision and purpose of JLP 360 was to create a holistic approach to leadership where leaders from the JLP and from the Phoenix community would be invited to train and impart



leadership knowledge and expertise to League members on various topics through a presentation style, workshop style, or both, at no cost to the League. Due to its success, JLP 360 is now a bi-annual all-day summit, occurring during the months of October and February.

Sumner-Walker said she is so proud to see the development, implementation, involvement and response, and positive and empowering impact that JLP 360 has had on the League. She said, "Ideas learned improve lives, committees and the League as a whole."

Looking ahead to the future she added that she is excited to see a long history of JLP 360 and years of incredible leaders who will develop, impact, empower, and train our JLP ladies, leaders of today and tomorrow.

TOASTMASTERS

Part of "developing the potential of women" is assisting JLP members in areas they may find challenging, or providing them with skills they want to possess to assist them in being more effective leaders within the community. A major aspect of leadership is the art of public speaking; however, it is also an area where many struggle. Recognizing this need, and in response to the JLP's mission, Ashley Law, who was a first-year Active member, was inspired to start a JLP-specific Toastmasters charter this past year. Since the start of JLP Toastmasters in late October, club members have collectively delivered approximately 100 speeches at meetings and social events known as "Sip and Speak" as well as at traditional club meetings. The club started with about 22 members and has grown tremendously with a level of talent and confidence in speech delivery and leadership, not to mention the club's membership in numbers. Many of the Toastmasters members have now excelled in their place of employment, speaking at company-wide

and community-wide events. Ashley Law, who became the founding member and first president of JLP Toastmasters, said this is truly something to be recognized and celebrated. She said she believes the Toastmasters organization has given the club's members many more skills than solely public speaking, and the club is flourishing because of the hard work these ladies put into it.

Law added, "The Toastmasters organization is expanding our skills on many levels and I'm thankful for the camaraderie and perseverance our members have, not only for empowering themselves but also lighting a fire for one another to be a better woman! I'm truly honored to be a part of this group!"

INAUGURAL CLO NON-PROFIT LEADERSHIP SUMMIT

2017 marked the inaugural Community Leadership & Outreach (CLO) Non-Profit Summit headed by the newly formed CLO committee. In 2016 to align with the Association of Junior Leagues International (AJLI), what was the Community Outreach Leadership Advocacy (COLA) committee split into two separate committees: CLO which focuses on mentorship, training, and education on how to be leaders within the community to positively impact the Greater Phoenix metro area, and the Public Affairs Committee (PAC), which is a non-partisan committee trained to advocate on behalf of the Junior League of Phoenix, our mission and our focus area.

The CLO committee's role is to exemplify the mission of the JLP by providing opportunities that "develop the potential of women". In response to this charge, the CLO committee created its

Non-Profit Leadership Summit this past year with the theme of "personal branding". A sample of workshops included "Your Personal Mission Statement," presented by Rebecca Clyde, CXO & Co-Founder of Ideas Collide Media Company; "Your Personal Brand and Social Media," presented by Lorena Garcia, Co-Founder of the Bloguettes; and "Personal Cover Letter," presented by Sentari Minor, Director of Partner Engagement & Education from Social Venture Partners Arizona, among other presenters. Additionally, all attendees received professional headshots, courtesy of Marion Rhoades Photography; a set of 100 personal business cards, courtesy of Alphagraphics; 50 personal notecards, and very importantly, access to local non-profit organizations looking to recruit JLP trained women for leadership positions within those organizations/boards.

The event was highly successful and truly encapsulated the mission of the JLP to "develop the potential of women". The JLP looks forward to additional opportunities that the CLO committee organizes for the ultimate success of League members and the Phoenix community.

LOOKING AHEAD

It is through these newly established and continuing training initiatives that the League is able to pioneer forward while flourishing into producing and developing the potential of women. The ladies of the League approach another year of growth and empowerment and I look forward to not only witnessing the positive impact these programs will have on the League, but also participating in them myself.



JLP's RUMMAGE SALE CELEBRATES 80 YEARS

COMPILED BY KATHERINE CLICK

For the past 80 years, residents across the Valley have anxiously waited in line during the early hours of the morning armed with thermoses filled with hot coffee to ward off the chilly February desert temperatures. Bearing carts and bags soon to be filled with treasures, they plot out their plan of attack on the thousands of bargains that await them inside what is known as "Arizona's Largest Indoor Garage Sale" or as we know it, Rummage, the largest fundraiser for the Junior League of Phoenix. The Rummage Sale started off small, one day in October. Advertising was done by department stores in downtown Phoenix and it eventually grew to a three-day event. Rummage is now a one-day sale in February at the Arizona State Fairgrounds. Over the last 80 years, the JLP Rummage Sale has raised more than \$7 million, which has directly benefited Phoenix communities through the various programs and initiatives the JLP partners with each year.

The JLP Rummage Sale is a special event impacting many people across the Valley in different ways. For JLP members and our families, this is when we empty out garages and spare bedrooms of the goods we have collected over the last year to donate while briefly celebrating that we are finally able to

park two cars in our garage, until we start collections for next year. But the real joy comes from volunteering at the event and watching families shop for new school or work clothes and young children counting out their hard-saved money for new toys and the proud look on their faces as they leave. And for even deeper discounts, people come back for round two in the afternoon when admission is free and everything is 50 percent off.

In addition to finding amazing deals on new or gently used clothing, shoes, accessories, books, antiques, collectibles, athletic equipment, furniture, household goods, electronics, toys and holiday decorations, the JLP has offered free mammograms at the Rummage Sale for the past 16 years. This past year, thanks to the support of Fry's Food Stores and Desert Cancer Foundation, 32 free exams were provided to women estimated at \$10,000.

2016-17 Rummage Chair Shawni Smith, Vice Chair Cherie Rankin and their 27 committee members started planning early for a blowout celebration of 80 years of Rummage. After months of planning, Two Men and a Truck used seven 26-foot trucks making multiple trips back and forth to empty the 12 storage units JLP members filled throughout the year by drop-offs or from the

League's own service - LIPS (Large Item Pick-Up Service).

JLP members filled 45 Rummage shifts which is more than 2,200 volunteer hours and after four days of organizing and sorting it was time for everyone's hard work to pay off. The Rummage Pre-Sale Party on Friday night brought in over 200 JLP members and their families and friends to enjoy the retro décor, indulge in some community delights, and browse and purchase the merchandise. Continuing in to sale day, doors opened early Saturday morning where over 1000+ customers entered the State Fair Grounds ready to start their quest to find this year's treasures grossing over \$100,000 for this event.

At the close of the day our partners from Goodwill arrived with several trucks to haul off any leftover items to their various donation sites and presented the JLP with a \$6,000 check at the May General Membership Meeting.

This event is made possible thanks to its strong supporters, along with the Rummage Sale committee's admirable dedication, and the amazing partnerships the JLP has fostered over time!

We can't wait to see what the Rummage Sale will bring us next year!

SAVE THE DATE!

Rummage Pre-Sale Party:
Friday, February 23, 2018

81st Annual Rummage Sale:
Saturday, February 24, 2018



FOURTH ANNUAL WHITE PARTY

COMPILED BY NANDA VANN

The Fourth Annual White Party, held at the W Scottsdale on April 8, 2017, was the chicest social event of the season! It featured hot entertainment, bites and a signature cocktail for each guest, a fabulous raffle drawing, and a complimentary cigar roller. Over 200 guests came dressed to impress and enjoyed a night under the stars. A special thank you to our fabulous sponsors this year: Warner Angle Hallam Jackson & Formanek Attorneys, Snell & Wilmer, Kendra Scott, North Scottsdale Laser & Skin, Northwestern Mutual, and Chloe Wine Collection.



SAVE THE DATE!

5th Annual White Party
Saturday, April 28, 2018
The Scottsdale Reort



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LEGACY CELEBRATION

COMPILED BY LARA LENNAMAN

The Junior League of Phoenix's Legacy Celebration: A Night of Fun and Fundraising was hosted on November 11, 2016 at the Arizona Science Center. Nearly 200 guests and volunteers gathered at the Arizona Science Center to enjoy entertainment, a silent auction and raffle, and dinner. Upon arrival, guests were greeted by members of the JLP and serenaded by Clarinets for Conservation. Attendees enjoyed an outdoor cocktail reception prior to dinner, which featured a short program led by Kim Sterling, JLP past-president from 1981-82 and former chair of the JLP initiative to bring the Arizona Science Center to fruition. She spoke about how important the Junior League of Phoenix was for creating the Arizona Science Center, not only with monetary gifts, but also volunteer hours; and why it is imperative we continue working to sustain our Legacy. Holly Cottor, founder of Ryan House and JLP community ambassador then spoke about the value Junior League provides to its community partners and the impact of donating to the League. Following dinner, guests danced the night away with a DJ on the first floor and were entertained with the hands-on exhibits throughout the Science Center. "The JLP has a rich history in Phoenix and the Legacy Celebration is a fun way to celebrate the impact we've had over the past 80 years, all the while raising money so that we continue our legacy of impact for years to come", said Lara Lennaman, event chair. The event was attended by guests from the public interested in supporting a healthy Arizona, community partners, elected officials, and Junior League of Phoenix members, including several past presidents. The evening generated nearly \$60,000 to support the JLP's focus area of "Building A Healthy Arizona" and developing the potential of women in the League. Photography of the event was provided by past JLP President Marion Rhoades (www.marionrhoadesphotography.com). Leading up to the event, two pre-parties were held to kick-off the festivities. The first party was held at Schmitt Jewelers on September 8. Attendees had fun trying on jewelry while enjoying champagne and desserts learning about the Legacy Celebration and getting a first chance to purchase a raffle ticket for a \$1,500 custom piece of jewelry designed by Schmitt, which was drawn at the Legacy Celebration. A highlight of the evening was a drawing for a gorgeous new watch compliments of Schmitt Jewelers. A second champagne and shopping event was hosted by the Diane von Furstenberg store at Scottsdale Fashion Square on October 23. Attendees were treated to 20% off their purchase while having fun shopping with the ladies for fabulous new dresses. DVF also generously donated a handbag to the Legacy Celebration silent auction. Lara Lennaman and Ashley Bunch co-chaired the event and Jessica Gabry served as vice chair.



Beep! Beep! Wildly Popular Touch-A-Truck Grows Every Year

COMPILED BY LAURA SHARP

The Fourth Annual Touch-A-Truck was held on Saturday, November 5, 2016 and was a tremendous success with 3,000 attendees, an increase of 1,000 attendees year over year! This family friendly event is a give-back event to the community, and consistently lights up the faces of attendees as they see (and touch!) helicopters, construction vehicles, service vehicles, utility vehicles, and so much more.

For the first time in 2016, Touch-A-Truck offered a "Birthday Zone" where families could reserve a party in advance on site. JLP also hosted great programs for attendees through Kids in the Kitchen and ROCKETS. Children in attendance were able to pick up a hard hat and a passport, then work their way through our JLP program stations and receive a prize.

Building on the momentum of 2016's event, the 2017 Touch-A-Truck was held on Saturday, November 4, 2017. The event location was moved to Aviano Community Park in North Phoenix. The "Birthday Zone" continued to be a huge hit with families that booked the opportunity. The 2017 event also introduced a 50/50 raffle, which raised over \$1,300! New in 2017 was the addition of a "quiet" or "horns-free hour" from 9 to 10 a.m. for children with special needs and sensitive ears, which garnered many kudos from several family members who attended and said they typically would not have without this special hour.

The 2016 event was chaired by Kellie Martin and the 2017 event was chaired by Jill Kipnes.

Community and League support for Touch-A-Truck continues to be tremendous. Please show your gratitude to Two Men and A Truck, who go to headquarters to pick everything up for the event, and to Waste Management, who bring out garbage receptacles for the event and also clear them away afterwards. Additional thanks go to Phoenix Fire and Phoenix Police, who are great supporters of Touch-A-Truck! Finally, THANK YOU to our League members, who continue to support Touch-A-Truck!



MORE TO COME!

The 2018 Touch-A-Truck date is being finalized.

Contact 2017-18 Chair: Jill Kipnes

Support: Touch-A-Truck is looking for corporate sponsorships! If you know of an organization that would like to sponsor a zone or area of this year's event, please contact Jill Kipnes.

Additionally, the Birthday Zone will be back for 2018, so spread the word!



MISSION

The Junior League of Phoenix is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

FOCUS AREA

All people in Phoenix should have access to healthy food and to the information that can help them improve their families' health. The Junior League of Phoenix is Building a Healthy Arizona with programs addressing: (1) food insecurity/food access; and (2) nutrition and obesity.

COMMUNITY IMPACT

2,744 hours

2016-17

2,545 hours

2015-16

5 Community Programs

Signature Programs

Kids in the Kitchen & ROCKETS

Inaugural Program

HealthFest

Community Partner Programs

*Fresh Express Mobile Bus and Phoenix Day HealthLinks**

*Fresh Express and Phoenix Day were programs that the JLP sunsetted at the end of the 2016-17 year.

2016-17 IN HIGHLIGHTS

- Completed **our third year of the split governance management system** with a Board of Directors and an operations/management team
- JLP hosts **inaugural HealthFest** event thanks to the generous support of General Mills. The JLP membership voted to host HealthFest again in 2017-18.
- JLP selects **two new Community Partners** that align with our focus area to Build a Healthy Arizona: United Way's Ending Hunger in the Classroom program and Halle Heart Children's Museum's: Kids Cook with Heart program.
- JLP **starts its own chapter of Toastmasters**, an internationally recognized program that trains and educates its members in communication and leadership development.
- Wendy Brooks is slated as President-Elect**. Brooks term will follow JLP President Cathy Comer in 2018-20.

Founded in 1934

84
years

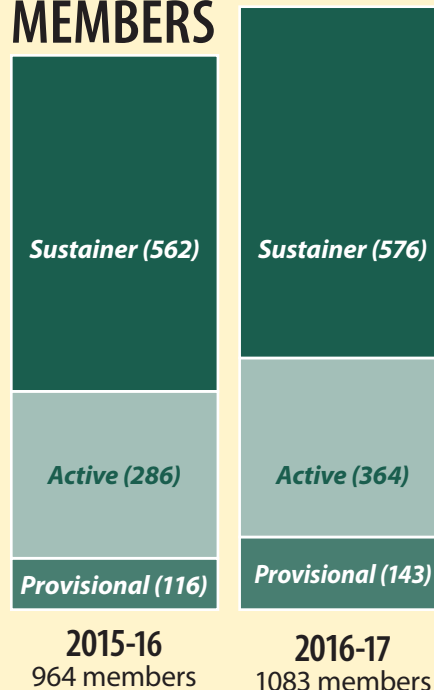
65+
Leaguewide
Leadership
Positions

FINANCE OVERVIEW*

	2015-16
Assets	\$1,984,735
Current Assets	\$422,150
Investments	\$1,067,990
Property & Equipment	\$494,595
Liabilities & Net Assets	\$1,984,735
Current Liabilities	\$123,870
Unrestricted Net Assets	\$1,824,170
Temporarily Restricted Net Assets	\$36,695

*Pulled from most recent audited financial statements, year ended May 31, 2016.

OUR MEMBERS



Visionary

(\$10,000+ / \$20,000+ In-Kind)



GENERAL MILLS



Leader

(\$5,000+ / \$10,000+ In-Kind)



TWO MEN AND A TRUCK.
"Movers Who Care."

Partner

(\$2,500+ / \$5,000 In-Kind)

Snell & Wilmer



**ELIZABETH
SABA**

Advocate (\$1,000+ / \$2,000 In-Kind)

- Acacia Capital Corporation
- ADV Productions
- American Red Cross- Greater Phoenix Chapter
- Arizona Lottery
- Bank of America Charitable Foundation
- Castle Reserve Studies
- Chateau de Vie
- City of Phoenix Fire Department
- Cox Communications
- Desert Storage
- Discovery Triangle Development Corporation
- Flossy Stylish Design
- Frontdoors News Network
- Granberry, Victoria
- Kendra Scott
- Maricopa County Air Quality Department
- Maricopa County Sheriff's Office
- Marion Rhoades Photography
- Markham Contracting Co, Inc
- Nelson, Catherine
- Northwestern Mutual
- Republic Services
- Rummage/Anonymous
- UPS
- U-Store Self-Storage - Bell
- Valley Metro
- Valley Towing
- Warner Angle Hallam Jackson & Formanek PLC

Supporter (\$500+ / \$1,000+ In-Kind) | Friend (up to \$499/up to \$999 In-Kind)

Supporter

- Anderson, Erik
- Arizona Family Florists
- Barker, Ann
- Bayless, Betsey
- Ben's Bells Project
- Camby Hotel
- Chipotle - Phoenix
- Chipotle - Scottsdale
- CopperPoint Mutual Insurance Company
- Figueroa Disc Jockey Service
- Hunter-Henderson, Martha
- Ideas Collide
- Kristine A. Romine, MD - Camelback
- Dermatology & Skin Surgery Inc.
- MacNamara, Lisa
- North Scottsdale Laser & Skin
- Patterson, Erin
- Pei Wei Asian Diner, Inc
- Petznick, Pat
- Posniack, Ben & Deborah
- Reformed Pilates
- Rummage Anonymous
- The Village Health Clubs & Spas - Camelback

Friend

- AcroBody
- Acupuncture with Ashlee
- Albertsons, LLC
- Alixandra Collections
- AlphaGraphics
- Amazing Lash Studio at Arcadia
- AmazonSmiles
- American Express Foundation
- Anonymous
- Arizona Cardinals Football Club
- Arizona Coyotes
- Arizona Opera
- Arizona Stronghold Vineyards
- Ashley's Beauty Bar
- Augusta Ranch Golf Club
- Automatic Data Processing
- Ballet Arizona
- Bell Drapery & Cleaning
- Berkley, Deborah
- Blue Apron
- Bossert, Claire
- Bosworth, Carolyn
- Breakthru Beverage
- Brengi, Judy
- Brooks, Wendy
- Budinoff, Whitney
- Chandler, Kara
- Cheatham, Micaela
- Childplay Theatre for Everyone
- Children's Science Museum
- Chili's
- Chiropractic Life, LLC
- Churchill, Martha
- Classic Event Rentals
- Clelland, Julie
- Club Pilates Scottsdale Shea

- Coe Schweiger, Blair
- Coffman, Deanna
- Coleman, Sarah
- Comer, Catherine F. in Honor of Cathy Comer
- Coombs, Erika
- Cooper, Cassie
- Coor, Debra
- Corbin, Allyson
- CORE Construction
- Costco Wholesale
- Crank, Sarah
- CrossFit Full Strength
- CVS Health
- Cycle Bar85253
- Davis, Elizabeth
- Dawes, Mary
- Desert Bloom Skin Care Center
- Desert Botanical Garden
- Deutsch, Sarah
- Donor Network of Arizona
- Dr. Corwin Martin, Estetica Cosmetic & Reconstructive Surgery
- Dream Dinners
- Drip Room
- Drybar - Scottsdale
- Duckhorn Wine Company
- Duffey, Rosemary
- Durant's
- DVF Studio LLC
- D'Vine Bistro & Wine Bar
- Edmonds, Allen
- Edmonds, Janet
- Einsteins Bros. Bagels
- El Encanto Mexican Restaurant
- Elbridge, Jessica
- Elements Massage Arcadia
- Elser, Jennifer
- English Rose Tea Room
- Escape Adventures
- Evidente, Melissa
- Fielder, Katy
- Fiesta Bowl Charities
- floo-id YOGA
- Fox Restaurant Concepts
- Gaabucayan, Grace
- Gabry, Jessica
- Gainey Ranch Golf Club
- Gaintner, Nancy
- Garnett, Cameron
- Gerald P. Woodrow, DDS
- Girard, Mina in Honor of Nance Harris
- Goetsch, Sally
- Goldstein, Elizabeth in Honor of JLP Fantasy Football Donation
- Gullickson, Barbara
- H&R Block
- Hagenah, Susan
- Health Choice
- Heard Museum
- Heitz, Amanda
- Henderson, Alice in Honor of Nance Harris
- Hidden Track Bottle Shop
- Hilton Scottsdale Resort &

- Villas
- Holmes, Sue
- Homeowners Financial Group
- Howard, Brenda
- Huckfeldt, Michelle
- Hultz, Tony
- Ice Den
- Idea Museum
- Infinite Healing & Wellness
- IN-N-OUT BURGER
- Innovative Development Group LLC
- J. Hilburn Custom Menswear,
- Margaret Marquis, Personal Stylist
- J. McLaughlin
- James, Cindy
- Jessy King Photography
- JLP Rummage Team
- JLP Special Events
- Jo Malone London
- Joe's Real BBQ supports JLP's 80th Annual Rummage Sale
- Jones, Jodiane
- JW Marriott Camelback Inn, Scottsdale
- Kass, Michelle S.
- Kaysonepheth, Kelly
- Kaysonepheth, Le
- Kelly, Eileen
- Kemp, Gilda
- Kendra Scott
- Keylon, Lisa
- Kids Konserve, LLC
- Kipnes, Jill
- Kona Ice of North Phoenix
- Kotalik, Karen
- Kroger - Fry's Food Store
- Larsen, Melissa
- Laubach, Nancy
- Lauren Young of Twisted Scissors
- Le Bouquet
- Lennaman, Lara
- Live Nation
- Lockwood, Sandra
- Lou Malnati's Pizzeria
- Lucky Strike
- Lularoe for Our Gals Team
- Pandas & Penguins
- Luter, Amy
- Lux Dental Care
- Luxury Skin at Jo Paris Salon
- Mane Attraction Salon
- Marshall, Betty
- Martin, Michele
- Matanovich, Jamie
- Mayer, Sara
- McCormick, Norma
- McLeod, Sarah
- Merrill, Amanda
- Michael Hudson, DDS supports JLP's 80th Annual Rummage Sale
- Miles, Leah
- Minted / ShareASale
- Modern Milk

- Morris, Thelma
- Musicology
- Neiman Marcus
- Nelson, Linda
- New Directions - Arizona's Children Association
- Newman, Lynn
- Nordstrom - Chalder Fashion Square
- 'Ohana Salon & Spa
- Omni Hotels and Resorts, Montelucia Scottsdale
- Osselaer, Lisa
- Papadopoulos, Stephanie
- Pastell, Karin
- Payne, Suzanne in Honor of Jen Deines going Sustainer
- Peoria Sports Complex
- PetSmart
- PGA Tour Superstore
- Phoenix Art Museum
- Phoenix Suns
- Phoenix Theatre
- Pinspiration
- Planchard, Kim
- Plumb, Jennifer
- Pointe Hilton Squaw Peak Resort
- Portillo's
- Pozez, Ari
- Prestige Cleaners
- Propst, Jessica
- Pyxl
- Ralph's Snack Bar
- Rayman, Susan
- Reed, Mary
- Refresh Skin Care
- Remedy Pilates & Massage LLC
- Restoration Hardware
- Rhoades, Marion
- Rhoades, Myra
- Rhodes, Amanda
- Rigg, Michael & Mary-Beth
- Robert S. Lynch & Associates
- Rodan and Fields/ Jenice Hughes Independent Consultant
- Rodie, Rebecca
- Rogers, Kyle
- Roka Akor
- Rowland-Smith, Carolyn
- Rummage / Anonymous
- Rumors Salon
- Salon C21
- Salon Estique
- Salter, Pamela
- Sandra Tenuto Photography
- Sass, Katie
- Saucedo, Patricia
- Savante Salon
- Schaub, Anne Marie
- Scottsdale Gun Club
- Scottsdale League for the Arts
- Seivert, Genevieve
- Semone Rochlin, DO
- Sharp Incentives

- Sharp, Tasha
- Shona Salon & Spa
- Shooter's World
- Silver Spur Ranch
- Simmons, Patricia
- Skinthropology
- Smith, Bradley & Kristen
- Smith, Diana
- Sole Sports
- Sorso Wine Room
- Southwest Behavioral & Health Services
- Sprouts Farmers Market
- Standard Aero Charitable Match Trust
- Starbucks
- Stephens, Greg & Kathryn
- Stratum Laser Tag
- Stylin' Fashionista
- Susini, Sabrina
- Swanson, Trevor V.
- Talty, Michael & Bridget in Honor of Cathy Comer
- Tate, Michael
- The Albertsons Companies Foundation
- The Arizona Partnership for Immunization
- The Body Lab
- The Cheesecake Factory
- The Egg I Am Restaurants
- The Main Event
- The Montauk
- The Phoenician
- The Phoenix Symphony
- The Softer Side
- Thomas, Carolyn
- Tillotson, Karla
- Tommy Bahama's Restaurant & Bar, Kierland
- Total Wine & More
- Traucht, Robyn
- Trauter, Anne
- T-Salon
- Tucker, Patti
- United Way/Anonymous
- Valley Leadership
- Vanguard
- Verde Canyon Railroad
- W Scottsdale
- Walowitz, Eric D.
- Waste Management Phoenix Open / The
- Thunderbirds
- Watts, Ann
- Wells Fargo / Anonymous
- White Knight Party Rentals
- Wildlife World Zoo & Aquarium
- Wilson, Kelley & Mark
- Yocum, Jeremy
- Yoga Village

Thank You!

We give special thanks to our amazing sponsors who helped us achieve and exceed our 2016-17 goals!



COMMUNITY AMBASSADOR OF THE YEAR

Pam Giannonatti

In every group, there are many that go above and beyond the call of duty. This year, we would like to recognize one of our Community Ambassadors. Pam Giannonatti has been an ambassador since 2015. She has supported numerous JLP fundraisers in the last two years. As the Community Relations Manager for Fry's Food Stores, she maintains and supports the partnership between Fry's and JLP. This partnership has resulted in over \$32,000 worth of funding since 2010. Thank you Pam for your partnership and your support of the Junior League of Phoenix.

JLP COMMUNITY AMBASSADORS

The Junior League of Phoenix depends on the advice and expertise of professionals in the Phoenix area to assist with fundraising, marketing and public relations, community relationships, training, legal and governmental relations. With this need in mind, the Community Ambassador program was developed.

- Chuck Warshaver, Executive Director of Playworks Arizona
- Sean McLaughlin, News Anchor for CBS 5 News
- Debra Paine, Director of Development for the Children's Museum of Phoenix
- Jayson Matthews, Director of Ending Hunger for the Valley of the Sun United Way
- Susanne Patterson, Realtor for EPIC Home Realty
- Pam Giannonatti, Manager of Consumer Services & Community Relations for Fry's Food Stores
- Monique Branscomb Wilhite, Director of the Homeowner Advocacy Project at the Sandra Day O'Connor College of Law
- Carrie Hughes, Donor Engagement Specialist for the Arizona Humane Society
- Andrea Tyler Evans, Principal — Event Planning for Evans Communications
- Donna Reiner, Secretary to the Board for the Heritage Square Foundation
- Kevin LaMountain, Owner of Red Tie Sedan and Limo LLC.
- Kenyatta Turner, Senior Management for Legal Shield
- Jamie Craig Dove, Chief Development Officer for AWEE Works!
- Marshall Shore, Hip Historizn at Retro Spectacular
- Rossana Gatlin, Commercial Insurance Producer at Farmer Woods Group
- Kristyn Kozar, Program Manager at Arizona Citizens for the Arts
- Ellen McManus, Supervisor/Retail Specialist at USPS
- Christy Moore, Owner and Founder, Spin Spin Social Laundromat
- Cindy Mero, Director of Development at ASU Foundation
- Alyssa McKilip, Ryan House



*Thank you,
Junior
League
of Phoenix
for all you do for
our communities*

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fry's
Proud Sponsors



THE JUNIOR LEAGUE OF PHOENIX FOUNDATION ANNOUNCES

2017-2018 GRANT FUNDING

19



\$20,000 for HealthFest

Hosted by the Junior League of Phoenix, HealthFest is a family-friendly event that features health and wellness vendors, activities, bounce houses, cooking and fitness demonstrations and FREE health screenings.

Grand total:
\$22,800
in funding!



**\$2,800 to
send two JLP
members to
attend
Organizational
Development
Institute (ODI)**

ODIs have demonstrated their effectiveness as informative, inspiring and innovative three-day weekend training programs. Attending ODI can be key to a leader's success as they help her build leadership skills and provide training in fundamental areas.

2016-2017 JUNIOR LEAGUE OF PHOENIX FOUNDATION BOARD OF DIRECTORS

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Gilda Kemp

Volunteers
Brandi Hunt
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Learn more about how you can
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www.foundationjlp.org



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UPCOMING DATES

- 02.23.18 Rummage Pre-Sale Party
- 02.24.18 81st Annual Rummage Sale
- 03.07.18 March General Membership Meeting
- 03.10.18 Second Annual JLP HealthFest, sponsored by The Junior League of Phoenix Foundation
- Month of April JLP In-Homes hosted throughout the Valley — Members: Check the JLP Calendar!
- 04.06.18 Past Presidents' Luncheon
- 04.28.18 5th Annual JLP White Party at The Scottsdale Resort
- 05.01.18 Annual Celebration/May General Membership Meeting

Note: Annual Celebration date has changed to Tuesday

INTERESTED IN JOINING THE LEAGUE?

Are you a woman who's interested in community service and leadership development? Join The Junior League of Phoenix as a member! We'll be hosting information sessions for our incoming Provisional Class beginning in early March through May. Visit www.jlp.org for more information.

