



## FOR IMMEDIATE RELEASE

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### **The Junior League of Phoenix's Special Events Committee Announces Kendra Scott Event**

*Sip, eat, and shop between 5-8 pm and help the JLP*

Phoenix, AZ (October 1, 2014) — The Junior League of Phoenix is teaming up with Kendra Scott for the Kendra Gives Back Winter Launch event on Wednesday, October 15 from 5 to 8 pm. The event will be held at Kendra Scott's Scottsdale Quarter store location (15147 North Scottsdale Road, Suite H-155, Scottsdale, AZ 85254).

The event will debut the Kendra Scott winter 2014 collection, which is a kaleidoscope of beautiful jewelry infusing vibrant, hand cut gemstones as well as the Color Bar™, an innovative experience that allows jewelry customization. Hors d'oeuvres and drinks will also be served in that 5 to 8 pm timeframe.

Twenty percent of the proceeds from the evening's sales will go to The Junior League of Phoenix to support its community programs, including ROCKETS (Raising Our Children's Knowledge by Educating Through Science), an early math and science literacy program for at-risk children, and Kids in the Kitchen, a nutritional initiative that seeks to combat childhood obesity.

"Kendra Scott has been a huge supporter of The Junior League of Phoenix and we are so excited to partner with them for their Winter Launch event," Shannon Larson, chair of special events, said. "We are so excited to have a partnership with such a fitting company. Kendra Scott's classy, elegant, fun and bold jewelry matches our Junior League ladies perfectly!"

#### **About The Junior League of Phoenix**

The Junior League of Phoenix, Inc. is an organization of nearly 1,000 women committed to promoting voluntarism, developing the potential of women, and improving the Valley of the Sun through the effective action and leadership of trained volunteers. Celebrating its 80<sup>th</sup> anniversary this year, JLP has invested millions in the community and contributes over 75,000 volunteer hours annually. Current League programs are structured around the JLP's focus area of "Building a Healthy Arizona."

For more information about The Junior League of Phoenix, please visit [www.jlp.org](http://www.jlp.org) or call The Junior League of Phoenix Headquarters at (602) 234-3388.

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