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**FOR IMMEDIATE RELEASE**

**THE JUNIOR LEAGUE OF PHOENIX HOSTS  
FIFTH ANNUAL TOUCH-A-TRUCK EVENT ON NOV. 4**

*Family-Friendly Event Features Dozens of Trucks and Activities for Hands-On Learning Opportunities*

**PHOENIX – September 11, 2017** – The Junior League of Phoenix (JLP) will host its fifth annual Touch-A-Truck event from 9 a.m. - 1 p.m. on Saturday Nov. 4 at Aviano Community Park, located at 3975 E. Lockwood Dr., Phoenix, AZ 85050. As one of JLP's signature fundraisers, Touch-A-Truck is a family-friendly event that provides children with hands-on learning opportunities to explore a variety of vehicles and to meet the people that build, protect and serve Valley communities.

Vehicles on display routinely include construction trucks, emergency responders, tractor trailers, utility trucks and a helicopter. Children will be able to explore the vehicles up close and learn about their purpose and function in the community. The event also features a DJ, local mascots, interactive educational games, bounce houses, food trucks and more.

Confirmed vehicle and food truck participants this year include: City of Phoenix Fire Department, Markham Construction, UPS, American Red Cross, Valley Metro, Valley Towing, Maricopa County Air Quality Division, Two Men and a Truck, Queso Good, Burgers Amore and Kona Ice.

**New this year is a horns-free hour from 9 - 10 a.m.**, created specifically for children with special needs and sensitive ears in mind. During the horns-free hour, attendees will be able to enjoy the event without horn honking or disruptive noises.

"JLP is proud to host this event year after year," said Jill Kipnes, Touch-A-Truck event chair. "This year is slated to be bigger and better than ever. We'll have plenty of fan-favorites and with new offerings like the horns-free hour, we're excited to see even more kids and families learning and playing together."

For the second year in a row, JLP is offering the Touch-A-Truck Birthday Zone, where parents can reserve a special area at the event to host their child's birthday party. Birthday party guests will receive special seating under a reserved decorated tent, "Skip the Line" passes, a personal party attendant, construction hats and other extras. Hospitality tents are also available for non-birthday events, which include a reserved tent, "Skip the Line" passes and more. For pricing and reservations, email [jlp.touchatruck@jlp.org](mailto:jlp.touchatruck@jlp.org).

JLP's community programs will offer booths with hands-on educational activities and opportunities during the event including:

- Raising Our Children's Knowledge by Educating Through Science (ROCKETS) – a program that promotes early childhood development of science skills
- Kids in the Kitchen – a program focused on teaching kids and families about nutritional food choices and healthy activities
- Kids Cook with Heart – an initiative that provides hands-on healthy cooking classes that seeks to combat childhood obesity

Families will also be able to write cards to first responders at a special “Thank-A-Truck” booth this year.

Funds raised from Touch-A-Truck will support the mission of the Junior League of Phoenix, including its community programs and leadership training opportunities. Tickets purchased in advance are \$5 each or 5 for \$20. Tickets purchased that the door are \$6 each or 5 for \$25. For more information or to purchase tickets, visit [jlp.org](http://jlp.org).

**About the Junior League of Phoenix**

The Junior League of Phoenix, Inc. is a 501(c)(3) not-for-profit organization of over 1,000 women committed to the promoted voluntarism, developing the potential of women and improving the Valley of the Sun through the effective action and leadership of trained volunteers. For more than 80 years, JLP has invested almost \$4.1 million in the community and contributes over 75,000 volunteer hours annually. Current League programs are structured around JLP’s focus area of “Building a Healthy Arizona.” For more information about the Junior League of Phoenix, please visit [jlp.org](http://jlp.org).

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