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**FOR IMMEDIATE RELEASE**

## **THE JUNIOR LEAGUE OF PHOENIX HOSTS SIXTH ANNUAL TOUCH-A-TRUCK EVENT ON NOV. 3**

*Family-Friendly Event Features Dozens of Trucks and Activities for Hands-On Learning Opportunities*

**PHOENIX – October 10, 2018** – The Junior League of Phoenix (JLP) will host its sixth annual Touch-A-Truck event from 9 a.m. - 1 p.m. on Saturday, November 3 at Aviano Community Park, located at 3975 E. Lockwood Dr., Phoenix, AZ 85050. As one of the JLP's signature fundraisers, Touch-A-Truck is a family-friendly event that provides children with hands-on learning opportunities to explore a variety of vehicles and to meet the people that build, protect and serve Valley communities.

Vehicles on display routinely include construction trucks, emergency responders, tractor trailers, utility trucks and a helicopter. Children will be able to explore the vehicles up close and learn about their purpose and function in the community. The event also features a DJ, local mascots, interactive educational games, bounce houses, food trucks and more.

Confirmed vehicle and food truck participants this year include: City of Phoenix Fire Department, Fairy Dog Mother Mobile Pet Grooming, 310 Dust Control, Bach2Rock, Valley Metro, Valley Towing, Maricopa County Air Quality Division, Barnoli and Sons Concrete Pumping, Two Men and a Truck, Queso Good, Burgers Amore and Kona Ice.

**Back again this year is a horns-free hour from 9 - 10 a.m.**, created specifically for children with special needs and sensitive ears in mind. During the horns-free hour, attendees will be able to enjoy the event without horn honking or disruptive noises.

The Junior League of Phoenix is excited to announce the introduction of Safety Town within Touch-a-Truck. Safety Town will provide families of children ages 4 - 8 with age appropriate information in short Meet and Greets with local rescue workers.

"The Junior League of Phoenix is proud to host this event year after year," said Jill Kipnes, Touch-A-Truck event chair. "This year is slated to be bigger and better than ever. We'll have plenty of fan-favorites and with new offerings like the Safety Town, we're excited to see even more kids and families learning and playing together."

For the third year in a row, JLP is offering the Touch-A-Truck Birthday Zone, where parents can reserve a special area at the event to host their child's birthday party. Birthday party guests will receive special seating under a reserved decorated tent, "Skip the Line" passes, a personal party attendant, construction hats and other extras. Family Tents are also available for non-birthday events, which include a reserved tent, "Skip the Line" passes and more. For pricing and reservations, email [jlp.touchatruck@jlp.org](mailto:jlp.touchatruck@jlp.org).

The JLP's community programs will offer booths with hands-on educational activities and opportunities during the event including:

- Raising Our Children’s Knowledge by Educating Through Science (ROCKETS) – a program that promotes early childhood development of science skills
- Kids in the Kitchen – a program focused on teaching kids and families about nutritional food choices and healthy activities
- Kids Cook with Heart – an initiative that provides hands-on healthy cooking classes that seek to combat childhood obesity

Families will also be able to write cards to first responders at a special “Thank-A-Truck” booth this year.

Funds raised from Touch-A-Truck will support the mission of The Junior League of Phoenix, including its community programs and leadership training opportunities. Tickets purchased in advance are \$5 each or 5 for \$20. Tickets purchased at the door are \$6 each or 5 for \$25. For more information or to purchase tickets, visit [jlp.org](http://jlp.org).

**About the Junior League of Phoenix**

The Junior League of Phoenix, Inc. is a 501(c)(3) not-for-profit organization of over 1,000 women committed to promoting voluntarism, developing the potential of women and improving the Valley of the Sun through the effective action and leadership of trained volunteers. For more than 80 years, JLP has invested almost \$4.1 million in the community and contributes over 75,000 volunteer hours annually. Current League programs are structured around JLP’s focus area of “Building a Healthy Arizona.” For more information about The Junior League of Phoenix, please visit [jlp.org](http://jlp.org).

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