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FOR IMMEDIATE RELEASE

**THE JUNIOR LEAGUE OF PHOENIX HOSTS
THIRD ANNUAL TOUCH-A-TRUCK EVENT ON NOV. 7**

Family-Friendly Event Features Dozens of Trucks and Activities for Hands-On Learning Opportunities

PHOENIX – November 2, 2015 — The Junior League of Phoenix (JLP) will host its third annual Touch-A-Truck event from 9 a.m. – 1 p.m. on Saturday, Nov. 7 at Paradise Valley Mall. As one of JLP’s signature fundraisers, Touch-A-Truck is a family-friendly event that provides children hands-on learning opportunities to explore a variety of vehicles and to meet the people that build, protect and serve the Valley communities.

More than 25 vehicles will be on display at the event, including construction trucks, emergency responders, tractor trailers, utility trucks, helicopters, show cars and more. Children will be able to explore the vehicles up close and learn about their purpose and function in the community. The event also features local mascots, interactive games and food trucks.

The Phoenix Fire Department will provide a car seat safety check during the event from 9 a.m. – noon. A fire preparedness exhibit will be on display and new or used car seats may be donated throughout the event.

“Touch-A-Truck truly exemplifies JLP’s goal of positively impacting the lives of Phoenix children and their families,” said Gretchen Kinsella, chair of the 2015 Touch-A-Truck event. “From providing physical and educational activities to fostering the opportunity for families to spend quality time together, the event promotes our focus area of ‘Building a Healthy Arizona,’ at the highest level.”

Additional activities at Touch-A-Truck will be presented by JLP community programs including: **ROCKETS**—Raising Our Children’s Knowledge by Educating Through Science, a program that promotes early childhood development of science skills; Kids in the Kitchen, a nutritional initiative that seeks to combat childhood obesity; Fresh Express Mobile Food Bus, a mobile market aimed at increasing access to fresh food in areas known as “food deserts”; and Phoenix Rescue Mission, a recovery program offering long-term, comprehensive services to men, women, and children to help escape hunger and homelessness.

Funds raised from Touch-A-Truck will help support the mission of The Junior League of Phoenix, including its community programs and leadership training programs. For event details or to purchase tickets, visit jlp.org.

About The Junior League of Phoenix

The Junior League of Phoenix, Inc. is a 501(c)(3) not-for-profit organization of more than 1,000 women committed to promoting voluntarism, developing the potential of women and improving the Valley of the Sun through the effective action and leadership of trained volunteers. For more than 80 years, JLP has invested more than \$3.3 million in the community and contributes over 75,000 volunteer hours annually. Current League programs are structured around JLP’s focus area of “Building a Healthy Arizona.” For more information about The Junior League of Phoenix, please visit jlp.org.

THIRD ANNUAL TOUCH-A-TRUCK Vehicles, Activities and Vendors

Vehicles on Display

MCSO Bearcat
MCSO K9
MCSO Squad Car
MCSO Mobile Command Center
MCSO Helicopter
Republic Services Garbage Truck
Valley Towing Tow Truck
Banner Children's Health Mobile
Two Men and a Truck Moving Truck
ATF&E Mobile Command Center
Rural Metro Ambulance
UPS Package Truck
AZ Department of Public Safety – Show Cars
AZ Department of Transportation- Snow Plow
AZ Department of Transportation – Attenuator
AZ Department of Transportation – Loader
AZ Department of Transportation – 10 Wheeler
AZ Department of Transportation – Arizona Emergency Response Truck
AZ Department of Public Safety – State Trooper SUV
AZ Department of Public Safety – Roll Over Randy
AZ Department of Public Safety – Camaro
AZ Department of Public Safety – Mustang
City of Phoenix Fire Truck
Maricopa County Air Quality Monitoring Van
Wells Fargo Stagecoach

Activities

Phoenix Fire Department – Child Safety Seat Inspection (9 a.m. – noon)
Phoenix Fire Department – Fire Preparedness Exhibit
Phoenix Fire Department – Car Seat Donation

Mascots

Arizona Coyotes Mascot – “Howler”
Arizona State University Mascot – “Sparky”

JLP Programs

ROCKETS—Raising Our Children's Knowledge by Educating Through Science
Kids in the Kitchen
Fresh Express Mobile Food Bus
Phoenix Rescue Mission
JLP Cookbooks

Food Trucks

Queso Good
Frites Street
Kettle Heroes
Kona Ice

Food & Beverage

McAlister's Deli