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FOR IMMEDIATE RELEASE

**THE JUNIOR LEAGUE OF PHOENIX PRESENTS
MISSION: *UNSTOPPABLE* FROM OCT. 20-25, 2019**

This week-long campaign aims to raise awareness and funds to support the Junior League of Phoenix's mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

PHOENIX – October 8, 2019 - For the past 85 years, the Junior League of Phoenix (JLP) has developed the potential of women leaders to improve the community and promote voluntarism, and during this time, they've helped transform Phoenix through the creation of the Ronald McDonald House in Phoenix, the Arizona Science Center, the Children's Museum of Phoenix and so much more.

To help celebrate their 85th anniversary, JLP is excited to announce Mission: *Unstoppable*, a week-long campaign to help usher the organization into the next 85 years of community-changing action. During the week of October 20-25, JLP members, their family, and friends can be seen at Mission: *Unstoppable* giveback events throughout the Valley. Members will also be active on social media raising funds and promoting awareness of the work that the Junior League of Phoenix does in the community.

All funds raised will go to support the Junior League of Phoenix's mission and focus areas including leadership training opportunities, community programs that provide nutritious food to hungry children such as Kids in the Kitchen, Ending Hunger in the Classroom with Valley of the Sun United Way, and Phoenix Food Day/Healthfest, as well as free hands-on STEM projects and education with their program, ROCKETS.

"The Junior League of Phoenix improves the community by transforming women's lives and then they in turn use the training provided by the JLP to change our community for the better. It would be impossible to accurately measure the impact that 85 years of member service and leadership have had on our community," explains JLP's President, Wendy Brooks.

The community can support the Junior League of Phoenix in this initiative by donating to JLP's Mission: *Unstoppable* campaign https://www.jlp.org/?nd=donate_summary, which will help this organization continue to make a difference in Phoenix. To participate in any of the events, please see the schedule below.

Schedule for Mission Week - Mission Unstoppable

Sunday, October 20 at 10 a.m.:

Pre-party yoga at Mountain Shadows Resort (5445 E Lincoln Dr, Scottsdale, AZ 85253)

Shake out those limbs and balance your energy at the prettiest spot in the valley. Everyone is welcome, so grab a friend and your mats.

Buy tickets at: https://www.jlp.org/?nd=p_vms_registration_event_detail®istration_id=2792

Monday, October 21 from 3 p.m. - 7 p.m.

Family fun at The Stomping Grounds (2012 N Scottsdale Rd, Scottsdale, AZ 85257). Bring the kids to get for some inflatable fun! A portion of all sales mentioning JLP will go right back to the League.

Tuesday, October 22 from 6 p.m.- 8 p.m.:

BATL Axe Throwing (7919 E Thomas Rd #102, Scottsdale, AZ 85251)

That's right, we are throwing axes tonight! Grab your spouse, significant other, friend, roommate, and local lumberjack and reserve your spot on jlp.org before they fly away faster than those hatchets. Remember to wear closed toe shoes.

Register here: https://www.jlp.org/?nd=p_vms_registration_event_detail®istration_id=2756

Wednesday, October 23 from 5 p.m. to 8 p.m.:

JLP Party at L'Occitane (2514 E Camelback Rd, Phoenix, AZ 85016)

Due to its popularity, this event is already sold out!

Thursday, October 24 from 5 p.m.to 8 p.m.:

As You Wish Pottery (2000 East Rio Salado Parkway, Tempe, AZ 85281)

It's time to let your creativity shine. This night is perfect for time with the kids, your best girlfriends, and quality time with any budding artist in your life. Let them know you are with JLP and we will receive a donation for each masterpiece you create.

Friday, October 25 from 5 p.m. to 8 p.m.:

Casa Amigos (7340 E Indian Plaza, Scottsdale, AZ 85251)

Celebrate mission: accomplished with all your friends at the hottest spot in Old Town Scottsdale. A portion of our sales goes back to the League so remember to tell them you're with JLP. Cheers!

Saturday, October 26 from 9 a.m. - 2 p.m.

Phoenix Food Day & Healthfest

Cartwright Community Garden (4208 N 51st Ave, Phoenix, AZ 85031)

Keep the party going and attend to Healthfest for health screenings, fitness activities, health demonstrations and giveaways. We love to help our community and see our fundraising dollars in action!

About the Junior League of Phoenix

The Junior League of Phoenix, Inc. is a 501(c)(3) not-for-profit organization of over 1,000 women committed to promoting voluntarism, developing the potential of women and improving the Valley of the Sun through the effective action and leadership of trained volunteers. For 85 years, JLP has invested almost \$4.1 million in the community and contributes over 75,000 volunteer hours annually. Current League programs are structured around JLP's focus area of "Building a Healthy Arizona." For more information about The Junior League of Phoenix, please visit jlp.org.

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