

## 2024 Southwest Exchange Speakers



### **Betsey Bayless**

A third-generation Arizonan, Betsey Bayless has served as Arizona Secretary of State and a member of the Maricopa County Board of Supervisors. She was the first woman to head a major state agency as Director of the Department of Administration. As the first president and CEO of Maricopa Integrated Health System, she guided the system to financial stability and quality accreditation. She has devoted her talents to the Arizona Board of Revenue and Administration. She has worked as an investment banker and stockbroker. Ms. Bayless is one of 1998's "Fab Five" - the first time in America all major elected state officials were women. The Hispanic Women's Corporation has honored her as Woman of the Year; and the Arizona Hospital and Health Care Association named her HOPE honoree. The Inter Tribal Council of Arizona awarded her its Voter Outreach Award; and Phoenix Business Journal listed her as one of the 25 Most Admired CEOs. The US Department of Interior conferred its Citizens Award for her work on Lake Pleasant. She maintains memberships on boards on numerous community, business, nonprofit, and political organizations.

Ms. Bayless earned a Bachelor of Arts in Latin American studies and Spanish from the University of Arizona, where as a Phi Beta Kappa, she received the Freeman Medal as outstanding 1966 graduate. She holds a Master of Public Administration degree from Arizona State University and was awarded an Honorary Doctor of Humane Letters from the University of Arizona.



### **Andrea Evans**

Andrea is the co-owner, publisher and chief executive officer of Frontdoors Magazine — a publication dedicated to celebrating the people and groups that give generously and work to build the future of our community. She is the recipient of the 2023 Arizona Foundation for Women "Voice of Women" Honoree, a 2021 Phoenix Business Journal "Most Admired Leader," a graduate of Valley Leadership Institute (2003) and proud ASU alumni. She volunteers with a number of Valley nonprofit organizations that help women, children and the arts. Andrea is married to Tom Evans and mom to Thomas, Ellie and their rescue kitties, Sally and Shelly.



## **Mary F. Gleason**

Supervisory Special Agent Phoenix Division  
Federal Bureau of Investigation

Mary F. Gleason entered on duty with the FBI in June, 2006. Upon graduation from the FBI Academy she reported to the Washington Field Office where she worked Public Corruption and Fraud Against the Government matters. In 2014, Ms. Gleason was promoted to a Supervisory role in the Counterintelligence Division, Counterproliferation Center at FBI Headquarters, providing program management investigative support to field offices. In 2017, Ms. Gleason was assigned to the Office of the Special Counsel.

In September 2018, Ms. Gleason was promoted to an Assistant Inspector – Team Leader of the Inspection Division at FBI Headquarters. In October 2019, she was promoted to the Supervisory role in the FBI Phoenix Field Office. She currently oversees a squad of Agents and Analysts who investigate Complex Financial Crimes and Health Care Fraud.

Prior to becoming a Special Agent, Ms. Gleason was a bank executive in Chicago, Illinois focused on Retail, Compliance, Bank Secrecy Act, Office of Foreign Assets Control, and Community Reinvestment Act matters.

Ms. Gleason received her Bachelor of Arts degree in Pre-professional Medicine and English from the University of Notre Dame in South Bend, Indiana.



## **Francisco A. Gónima, PCC**

Francisco A. Gónima is an experienced executive coach, community facilitator, and social innovation strategist with a passion for supporting transformation at individual, team and community levels. A native of Bogota, Colombia, Francisco came to the United States as a child and grew up with one foot in each world. That experience produced a lifelong passion for understanding people, behavior, and how we make sense of things and communicate across cultures and come-froms. For over a decade, Francisco has been supporting Junior League leaders around the country in their pursuit of excellence.

The first decade of his career was with the American Red Cross in Colorado and then in Washington, DC where he served as the national head of emergency shelter and feeding for the United States and its territories. Over the last 17 years Francisco has grown a successful national executive & life coaching, leadership development & strategy practice. He provides strategic counsel and change management support to entrepreneurs, non-profit, and government executives. As a life coach, he helps high achieving individuals take on turning points, leaps of faith and mighty causes. As a practitioner Francisco is certified as an International Coach

Federation Professional Certified Coach (PCC), an Emotions-Centered Coach, and as a Shift+ 360 Coach. He is an Alumni of the University of Texas at Austin and is a Marshall Memorial Fellow of the German Marshall Fund of the United States. He and his wife Lisa work together every day as civically engaged citizens in their hometown of San Antonio, Texas to do their part to make the world amazing for their five children and grandson.



## **Candace Winslow**

CEO | The Storehouse of Collin County

Candace Winslow is the CEO of The Storehouse of Collin County, whose mission is to feed, clothe and care as neighbors in one community. Her passion is to connect resources with need and she is blessed to do so vocationally at The Storehouse. Currently, The Storehouse serves over 1300 families weekly in their food pantry program, Seven Loaves. The need is currently even higher than what the organization experienced in the height of the pandemic in 2020.

Prior to The Storehouse, Candace began her career with Accenture to later pursue entrepreneurial and charitable opportunities.

Candace is an Active member of Crystal Charity Ball and serves as the 2023-24 Sustainer President of the Junior League of Dallas, as well as the 2023-24 President of the Salvation Army Women's Auxiliary.

Highlights of Candace's community service include:

- Board Chair and Capital Campaign Co-Chair of Community Partners of Dallas
- Founding Chair of the Mardi Gras Ball for the American Red Cross - Dallas Chapter
- Chair – Women of Distinction Luncheon for Girl Scouts of Northeast Texas
- Chair - Family Compass Board of Directors
- Chair - Dallas Children's Theater Board of Directors
- Chair - Dallas Christian Women's Job Corps Board of Directors
- Current member of the Board of Directors for Girl Scouts of Northeast Texas, Cristo Rey Dallas and The Agape Clinic.

Candace is also the co-author of *Getting Me: The Secret to What Your Spouse Really Wants*, and offers workshops focused on the six essential conversations presented in the book.

Candace holds a Bachelor of Arts in the Plan II Liberal Arts Honors Program from The University of Texas and a Master of Arts in Christian Education from Dallas Theological Seminary. She and her husband, John, are the blessed parents to Caroline (23) and Grant (21).