



8th Annual Touch-A-Truck

Nov. 7, 2020

9 a.m. - 1 p.m.

**Aviano
Community
Park**



Touch-A-Truck is a family-friendly event that provides children with hands-on learning opportunities to explore a variety of vehicles and to meet the people that build, protect and serve Valley communities.

	Presenting Sponsor (one available) \$10,000	Big Rig \$5,000	Heavy Hauler \$2,500	Monster Truck \$1,000	Pick-up Truck \$500	Generator \$250	Community Supporter \$100	Vehicle/ Food Truck
Name recognition in JLP Annual Report	X	X	X	X	X	X	X	X
Logo listed on banners *	X	X	X	X	X	X	X	X
Marketing materials allowed at event	X	X	X	X	X	X		
Hospitality Tent ** OR Booth Spaces ***	X	X	X	X	X	X		
Thank You social media post	X	X	X	X	X			
Logo in monthly newsletter	X	X	X	X				
Logo/Listing on JLP website	X	X	X	X				
Corporate sponsor tent with lunch	X	X	X					
Logo in scrolling presentation at JLP General Membership Meetings	X	X	X					
Opportunity for collateral distribution at up to 3 JLP General Membership Meetings	X	X						
Name listed in press release	X	X						
Introductory social media post	X	X						
Naming opportunity for Activity			X	X				
Naming opportunity for Food Court or Activities Area		X						
Prominent logo placement at event entrance	X							
Title Event Sponsor	X							
Complimentary General Admission Tickets	50	25	20	15	10	6	5	10
Parking Spaces ****	4	2	2	2	1	1		
ZoomPass entries	15	10	5	5				

* Logo due two weeks prior to the event date to appear on banner

** Hospitality Tent – A set location inside the event space that includes a tent, table and 10 chairs. A company can hang their logoed banner (that they supply) if they choose. The donor can have literature available and anything interactive that they choose. A donor does not have to accept the Hospitality Tent, but there is no substitute for this benefit.

*** Booth Space – A set location inside the event space that will include a table and 2 chairs. The donor can have literature available and anything interactive that they choose. A donor does not have to accept the Booth Space, but there is no substitute for this benefit.

**** Parking spaces are located in the parking lot in front of the Community Center at Aviano. Spaces are unassigned.

