



8th Annual Touch-A-Truck

Saturday, Nov. 7, 2020

9 a.m. - 3 p.m.

Paradise Valley Mall 4568 E Cactus Rd Phoenix, AZ 85032



Touch-A-Truck is a family-friendly event that provides children the opportunity to explore a variety of vehicles and to see the people that build, protect and serve Valley communities.

		2003		2000	
	Presenting Sponsor	Big	Heavy	Monster	Community
	(one available)	Rig	Hauler	Truck	Supporter
	\$5,000	\$1,000	\$500	\$250	\$100
Title Event Sponsor	X				
Prominent logo placement at					
event entrance	X				
Dedicated social media post	X				
Name listed in Press Release	X				
Logo on slide & verbal					
recognition at one JLP General					
Membership Meeting	X	Х			
Logo/Listing in one issue of JLP					
Impact Newsletter	X	X			
Logo on Touch-A-Truck webpage	X	X	Х		
Dedicated Banner Space*	X	Х	Х		
Thank You social media post	X	Х	X		
Marketing materials allowed at					
event	X	X	X	X	
Logo listed on banners**	X	Х	Х	Х	
Recognition in JLP Year in Review		_			
Newsletter	1/4 page ad	Logo	Logo	Name	Name
Complimentary Touch-A-Truck					
Admission Tickets***	5	4	3	2	1

*Banner to be provided by sponsor and brought to/picked up from event.



** Logo due two weeks prior to the event date to appear on banner



***Carload Ticket provides admission for one vehicle and requires a time slot be reserved online prior to event.











SATURDAY, NOV. 7, 2020

9 AM TO 3 PM

TOUCH-A-TRUCK IS A FAMILY-FRIENDLY EVENT THAT PROVIDES CHILDREN THE OPPORTUNITY TO EXPLORE A VARIETY OF VEHICLES AND TO SEE THE PEOPLE THAT BUILD, PROTECT AND SERVE VALLEY COMMUNITIES.

WITH THE "VENDOR" PACKAGE YOUR TRUCK WILL BE ON DISPLAY AT THE EVENT! ADDITIONALLY...

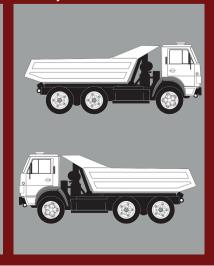
- YOUR COMPANY NAME WILL BE LISTED ON THE TOUCH-A-TRUCK
 EVENT BANNER *
- YOU CAN BRING MARKETING MATERIALS FOR DISTRIBUTION IN GOODY BAGS AT THE EVENT
- YOUR COMPANY WILL BE INCLUDED IN A SOCIAL MEDIA POST ABOUT THE EVENT
- YOUR COMPANY WILL HAVE NAME RECOGNITION IN THE JLP YEAR
 IN REVIEW NEWSLETTER

LEARN MORE AT WWW.JLP.ORG/TOUCH-A-TRUCK/

VENDOR
PACKAGE
FEE IS \$250



* LOGO DUE
TWO WEEKS
PRIOR TO
THE EVENT
DATE TO
APPEAR ON
BANNER





Junior League of Phoenix is an organization of more than 1,000 women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

Sponsorship/Donor Agreement

Presenting Sponsor (\$5,000	0+)	Monster Truck (\$250+)
Big Rig (\$1,000+)		Community Supporter (\$100+)
Heavy Hauler (\$500+)		Vendor (\$250*)
	-	rship is for for-profit trucks; government agencies ucks are invited to display their trucks at no charge.
Business or Individual Name to be Listed:		
Contact:		
Address:		
City:	State:	Zip:
Email:	Phone:	
Referring Junior League Member:		
Sponsorships can be processed onling form emailed to jlp.touchatruck@jlp.org	•	www.jlp.org/6827-2/ and the
Alternatively, please send the total an	nount due w	ith signed agreement to:
Junior League of Phoenix		
2505 N Central Ave		
Phoenix, AZ 85004		

Thank you for your generous support

Make checks payable to: Junior League of Phoenix

Junior League of Phoenix is a 501(c)(3) corporation.

All donations are tax deductible to the extent permitted by the law.